

6 REGIONS 
One Nebraska

REGIONAL
DEVELOPMENT
INITIATIVE

PRODUCED BY



UNIVERSITY OF NEBRASKA AT OMAHA

CENTER FOR PUBLIC AFFAIRS RESEARCH

Josie Schafer, Ph.D., director, UNO Center for Public Affairs Research

Tara Grell, public communications and creative coordinator, UNO Center for Public Affairs Research

Michael Lee, student research assistant, UNO Center for Public Affairs Research

Ignacio Ruelas, student research assistant, UNO Center for Public Affairs Research

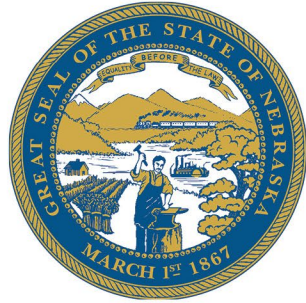
MISSION

The Center for Public Affairs Research collaboratively produces and disseminates high-quality public scholarship about topics that impact the lives of Nebraskans.



The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its education programs or activities, including admissions and employment. The University prohibits any form of retaliation taken against anyone for reporting discrimination, harassment, or retaliation for otherwise engaging in protected activity.

PARTNERS



**Governor
Jim Pillen**

State of Nebraska



**K.C.
Belitz**

Director

Nebraska Department of
Economic Development



**Bryan
Slone**

President

Nebraska Chamber of
Commerce & Industry

CONTRIBUTORS



UNIVERSITY OF NEBRASKA AT OMAHA
CENTER FOR PUBLIC
AFFAIRS RESEARCH

SOURCES

Administration for Children & Families. Early Childhood Learning & Knowledge Center. Head Start Center Locator. Multiple Years.

Nebraska Department of Education. County Membership by Grade. 2023-2024

Nebraska Department of Health and Human Services. Public Data Request & Licensing Roster. Multiple Years.

Nebraska Statewide Workforce & Educational Reporting System. Analysis of data from NSWERS Data System. 2014-2023.

U.S. Bureau of Labor Statistics. Local Area Unemployment Statistics. 2023.

U.S. Bureau of Labor Statistics. Quarterly Census of Employment and Wages. Multiple Years.

UNL Bureau of Business Research. Monthly Survey of Nebraska Business. Jan. - Dec. 2023.

U.S. Census Bureau. American Community Survey. 5-Year Estimates. Multiple Years.

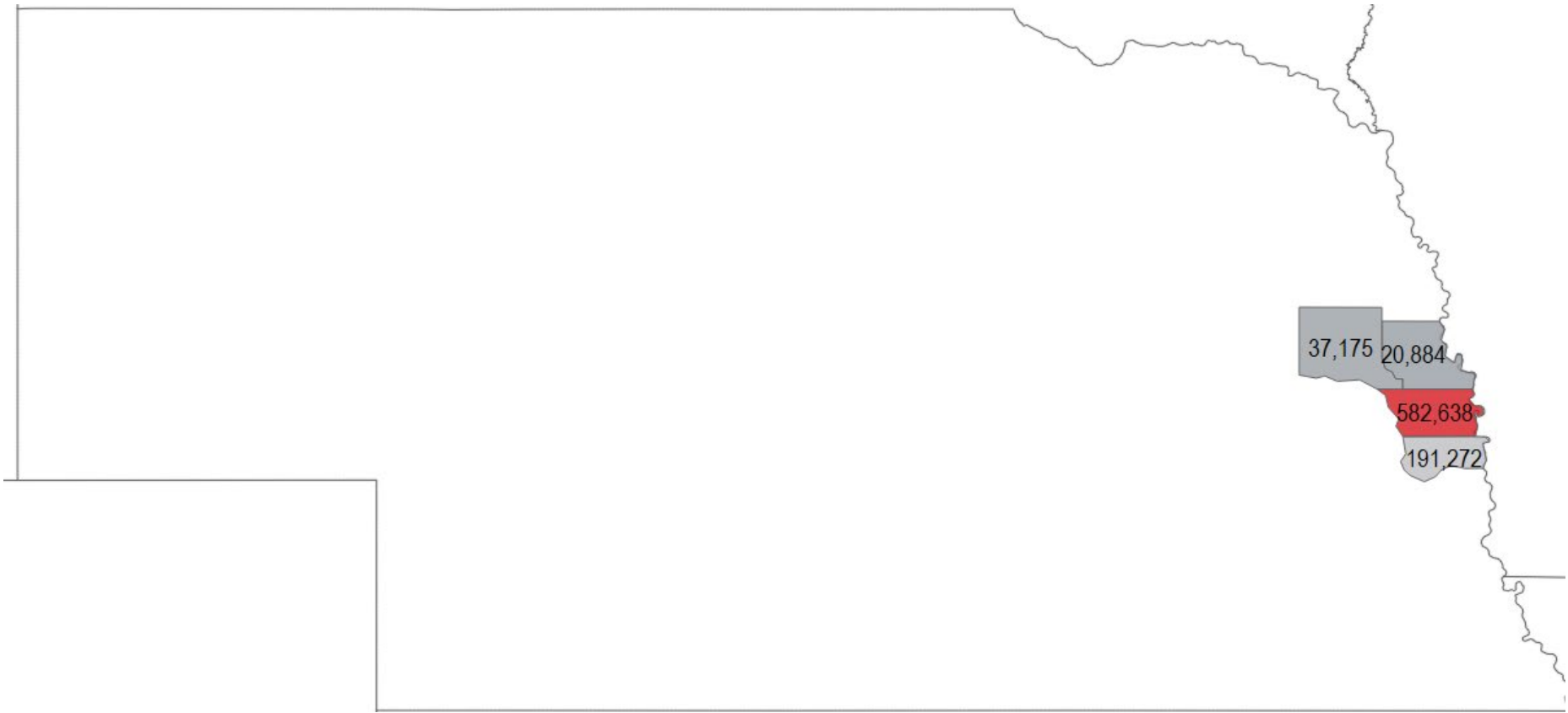
U.S. Census Bureau. Population Estimates. Multiple Years.

DEMOGRAPHICS



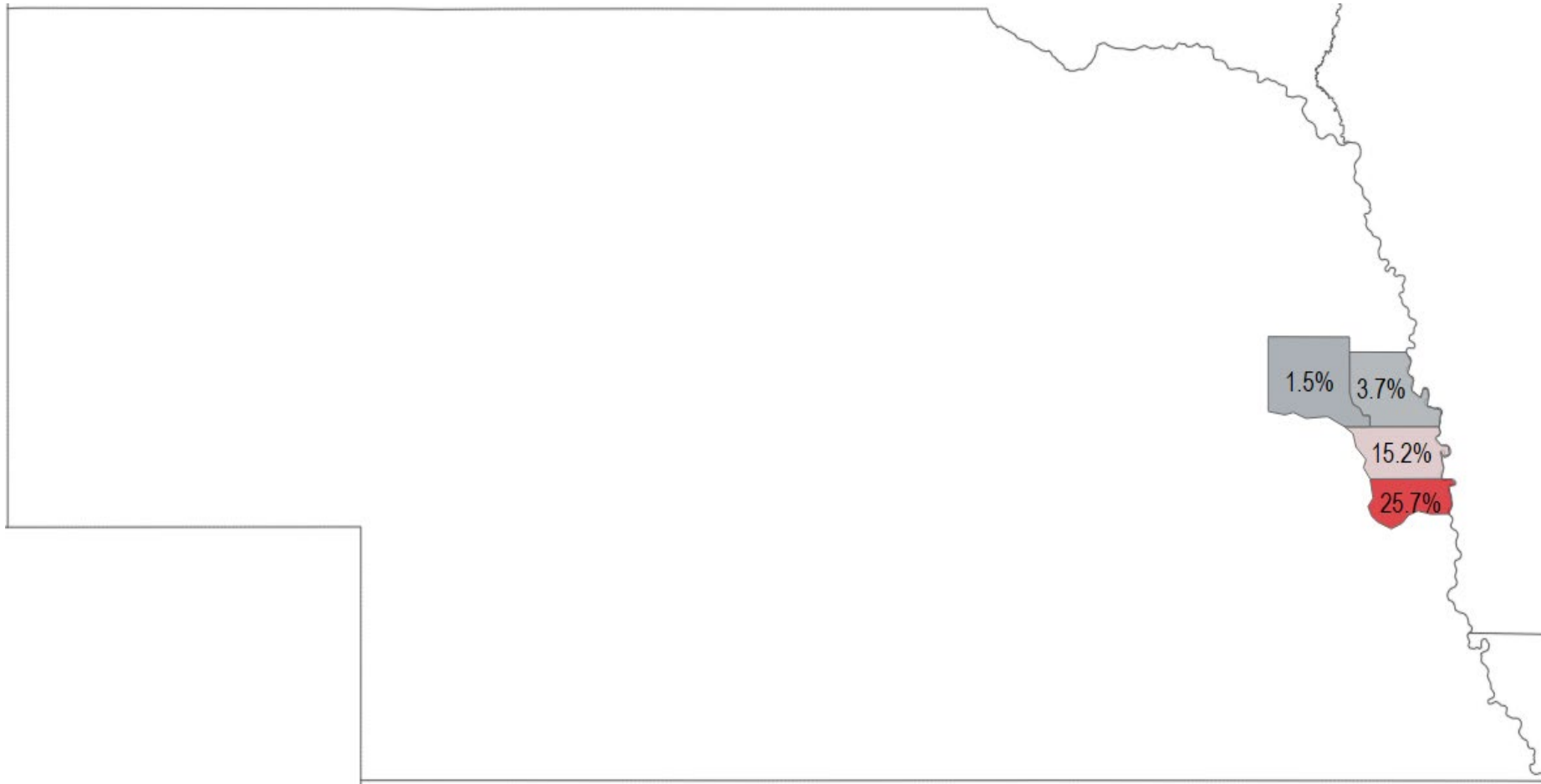
TOTAL POPULATION, 2022

The total population of the region is 831,969.

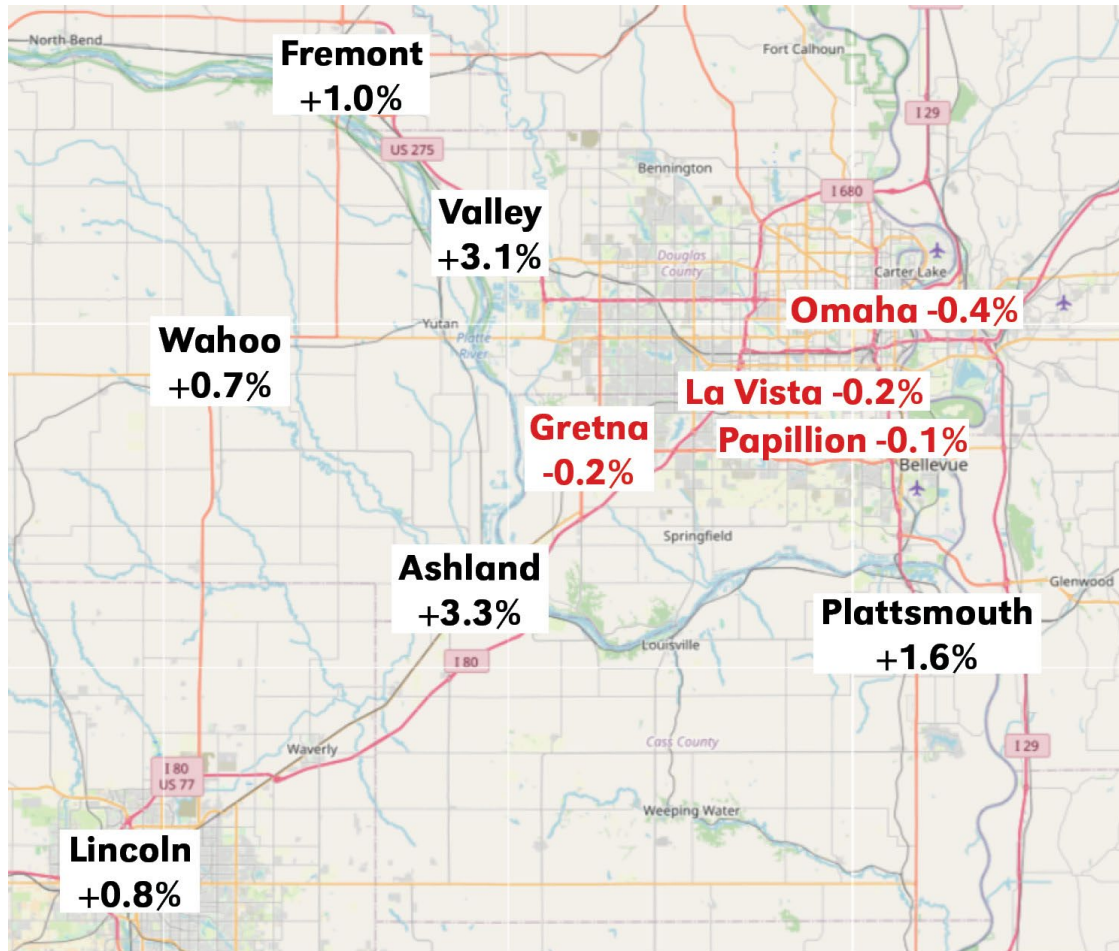


POPULATION CHANGE 2010 TO 2022

The average population change in the Metropolitan Region is 11.5%.

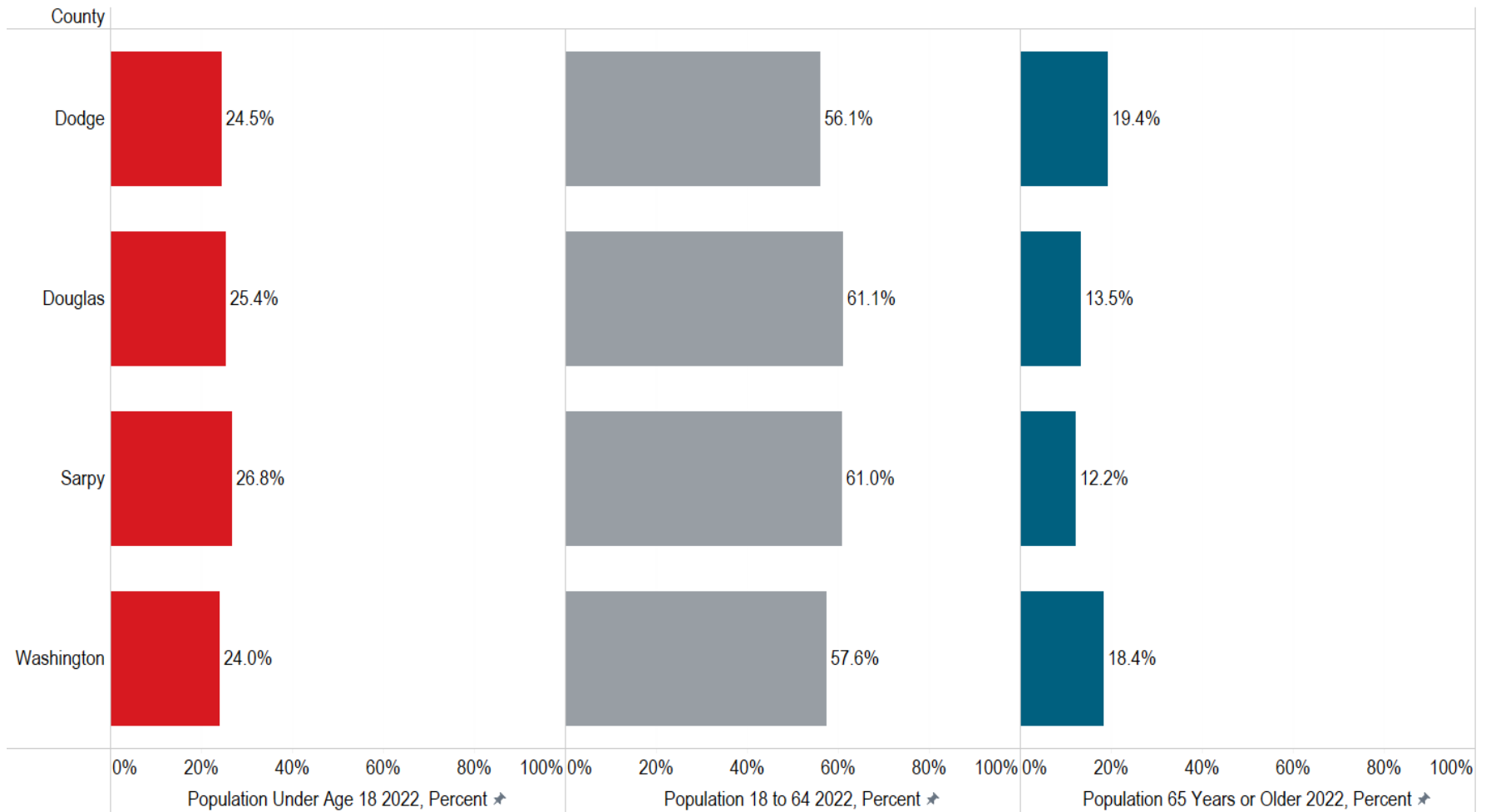


POPULATION CHANGE 2022 TO 2023



POPULATION BY AGE, 2022

Across all counties, the largest age group, as a percentage of the population, is 18 to 64.

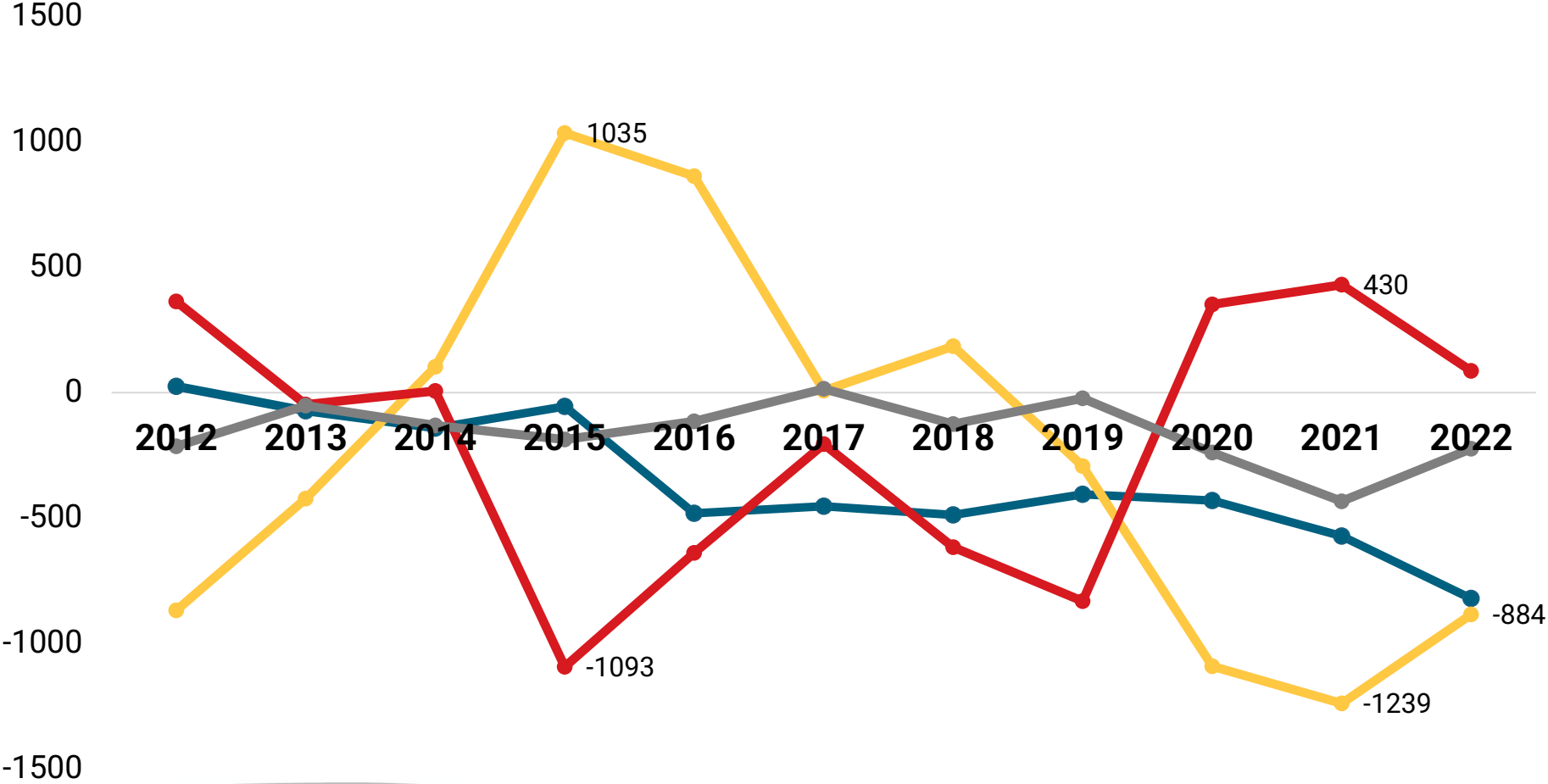


NATURAL CHANGE, 2022 TO 2023

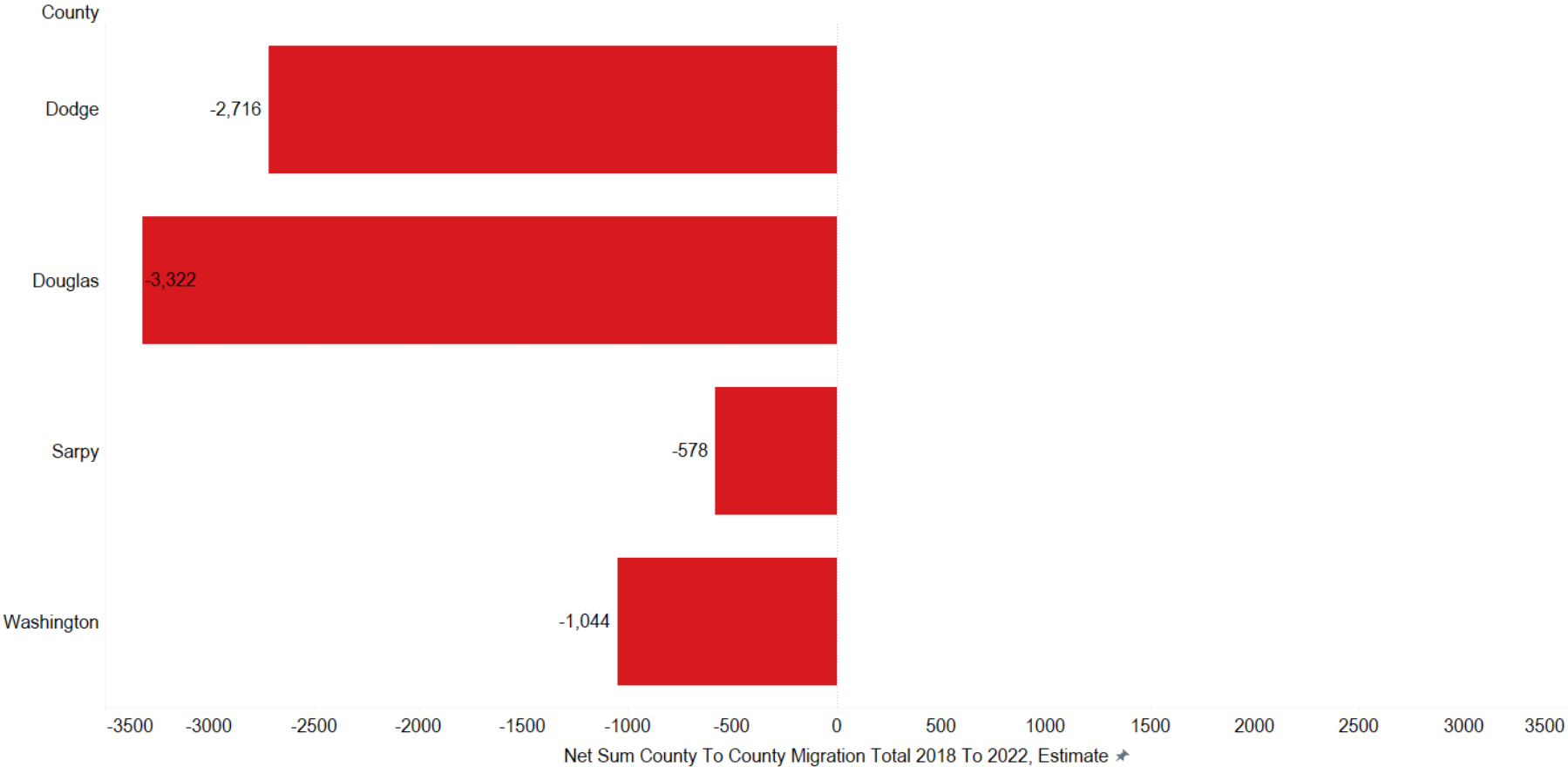
	Natural Change	Births	Deaths
Dodge County	41	489	448
Douglas County	3280	7842	4562
Sarpy County	1085	2363	1278
Washington County	-6	205	211

NET COUNTY-TO-COUNTY MIGRATION, 2012 TO 2022

Dodge Douglas Sarpy Washington

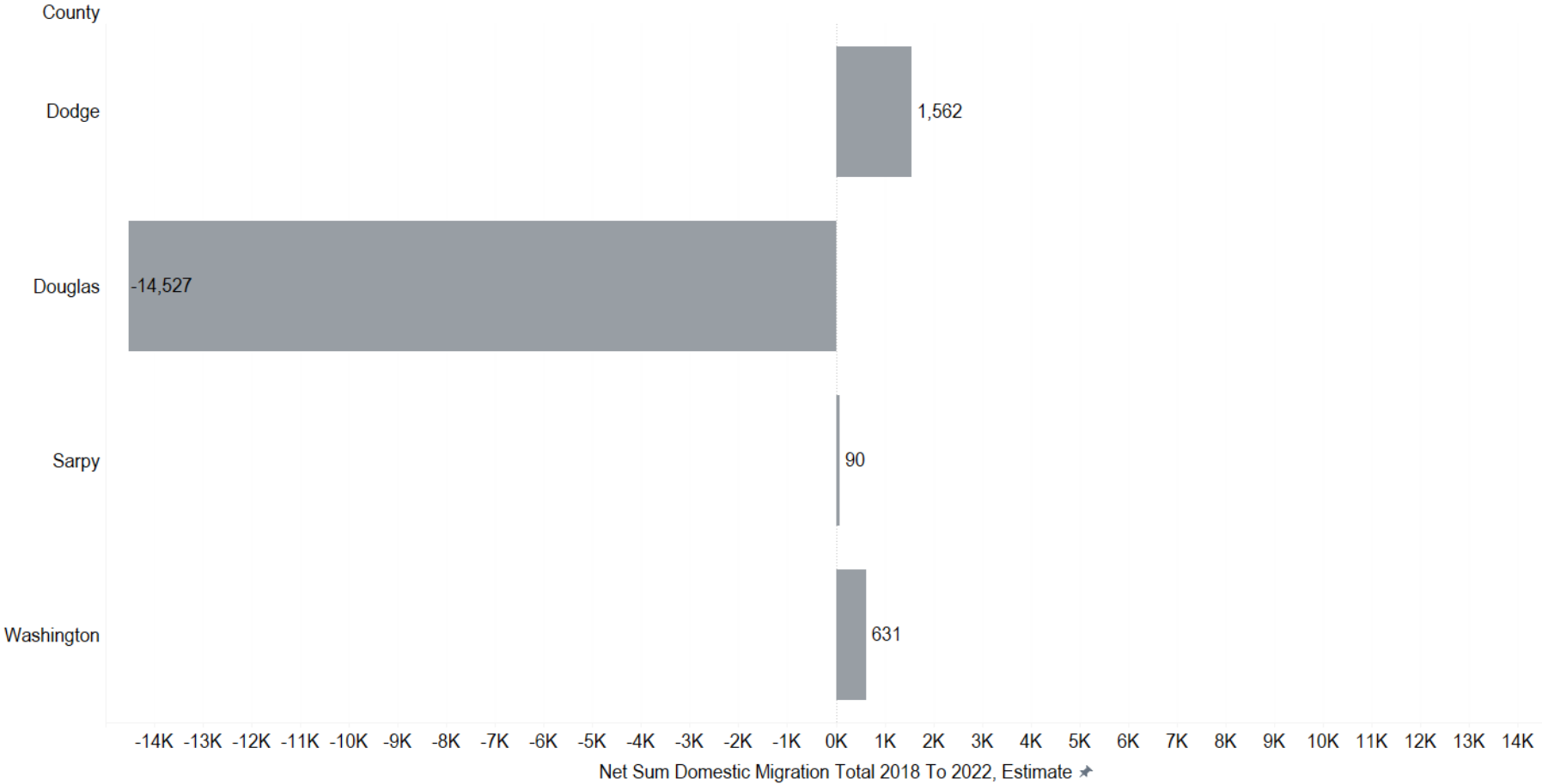


NET COUNTY-TO-COUNTY MIGRATION, 2018 TO 2022



NET DOMESTIC MIGRATION, 2018 TO 2022

Dodge, Sarpy and Washington gain population from other states, while Douglas County loses population to other states.

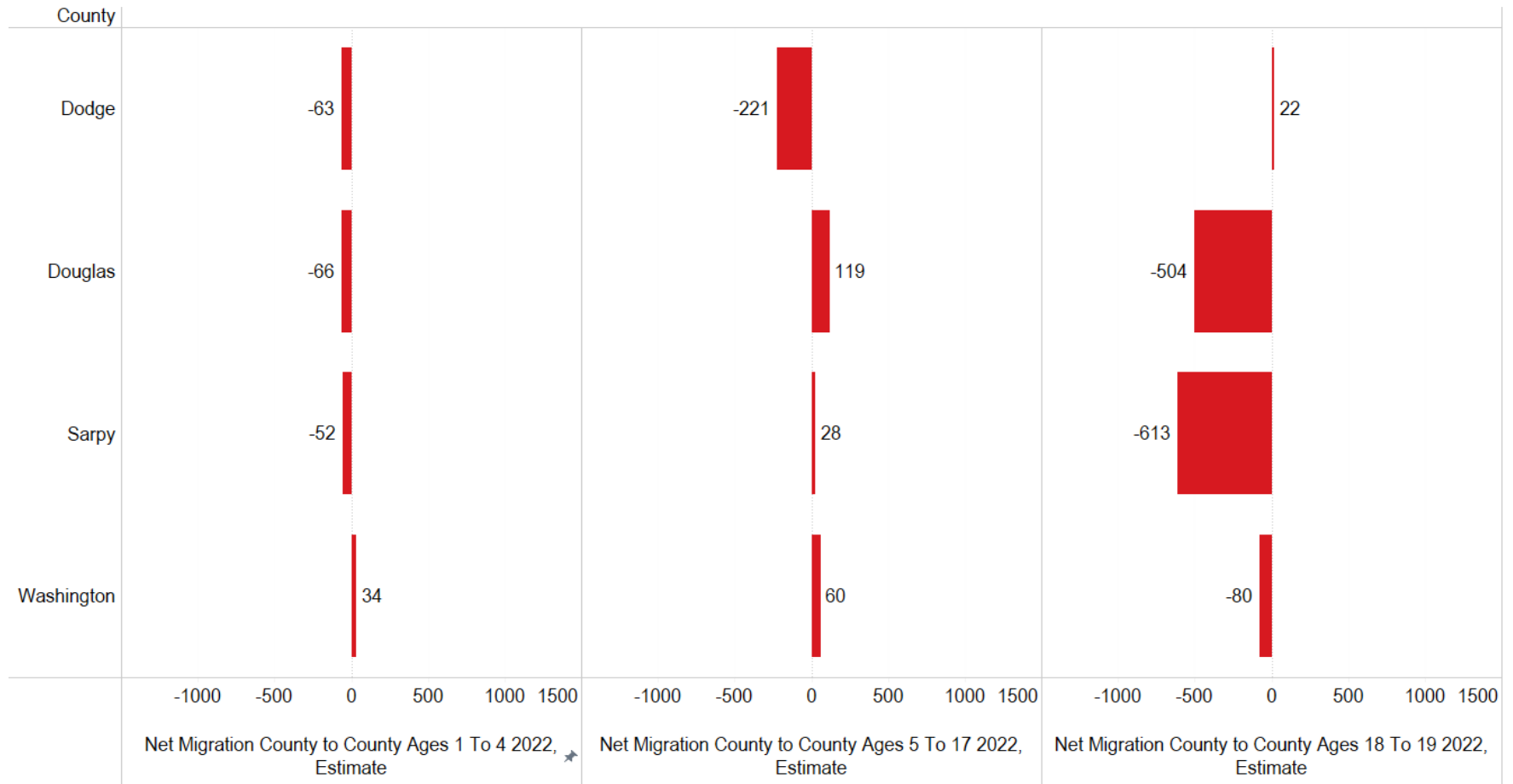


NET DOMESTIC MIGRATION BY REGION, 2018 TO 2022

Region	Net Domestic Migration
Central	-1,329
Metropolitan	-12,244
Mid-Plains	-603
Northeast	781
Southeast	-1,756
Western	-259

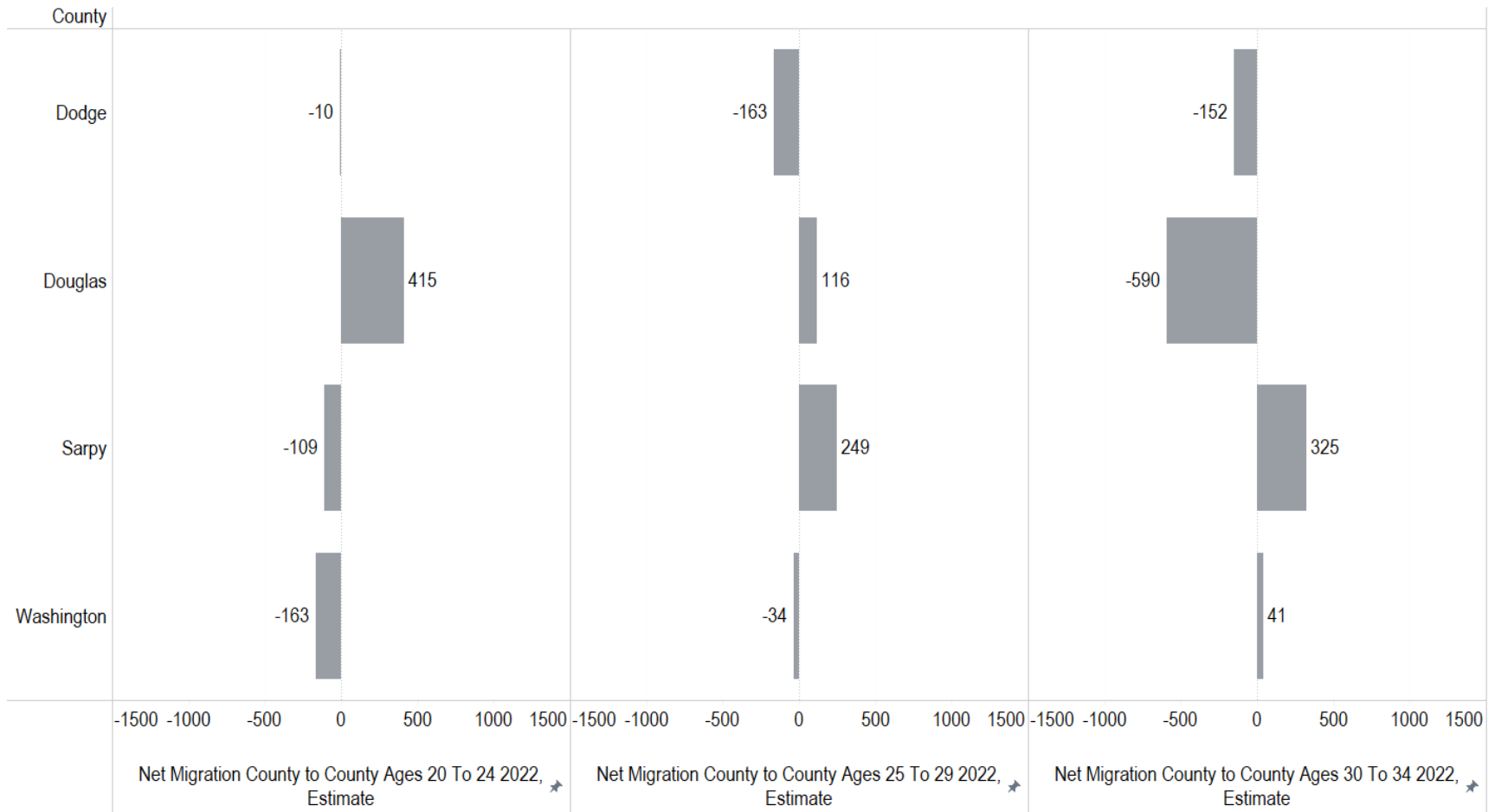
NET COUNTY-TO-COUNTY BY AGE, 2022

Douglas and Sarpy Counties lose population among 18 to 19-year-olds (pictured).



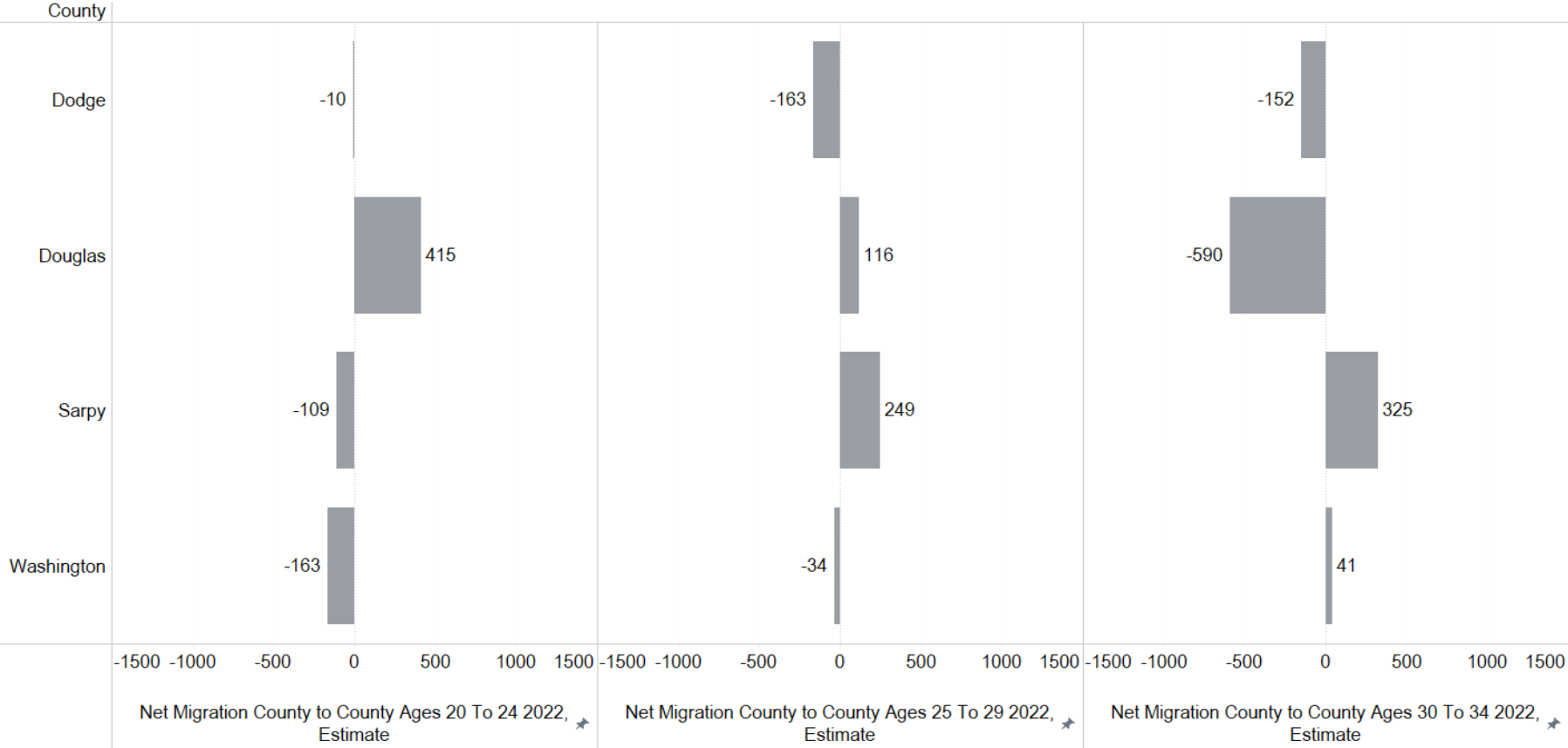
NET COUNTY-TO-COUNTY BY AGE, 2022

Douglas County gains population among 20 to 24 -year-olds but loses among 30 to 34-year-olds while Sarpy gains 30 to 34-year-olds.



NET DOMESTIC MIGRATION BY AGE, 2022

Net domestic migration in the region tends to occur in the early workforce years. Pictured are ages 20 to 34.



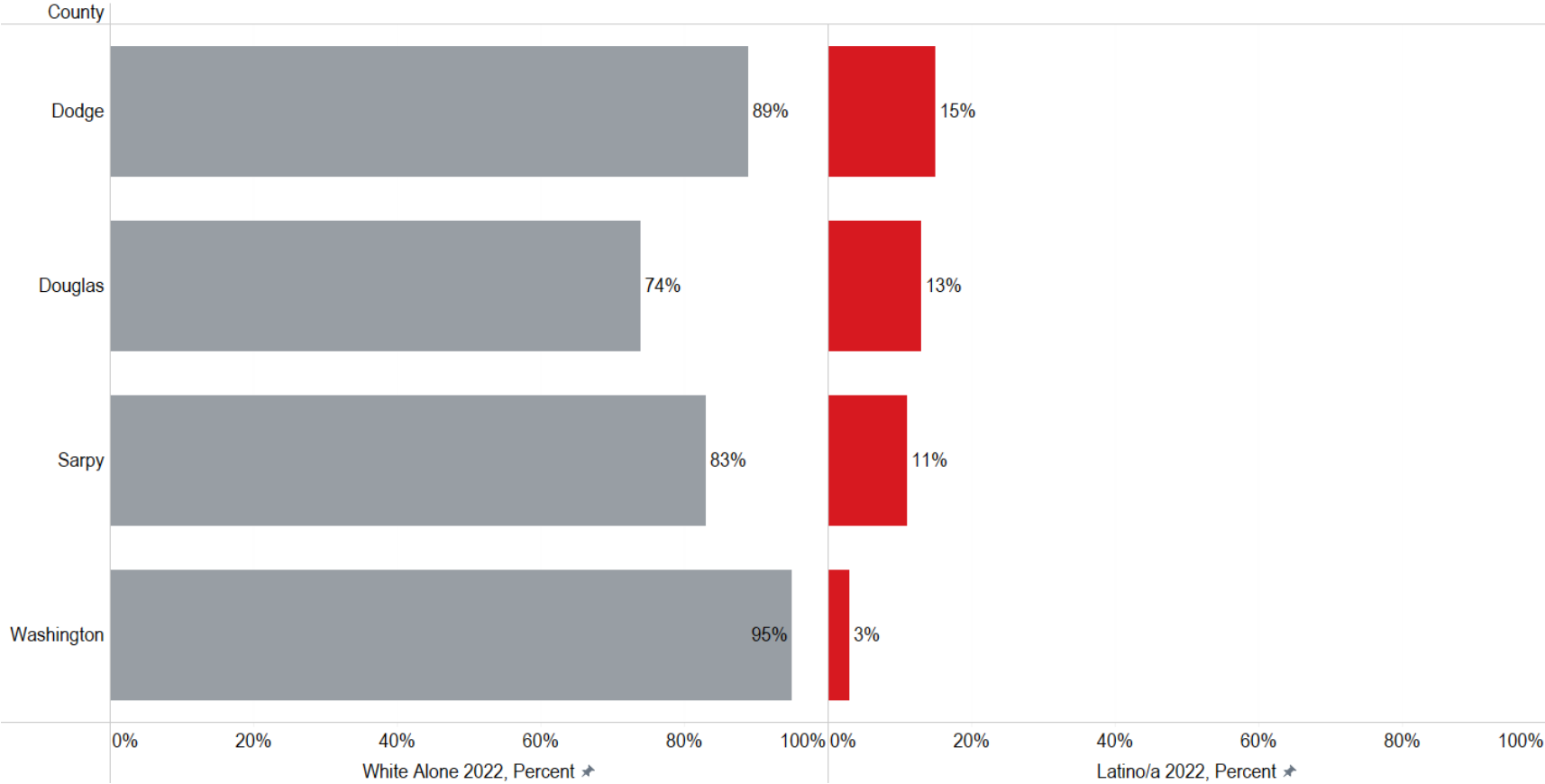
PERCENT FOREIGN BORN, 2022

Compared to the state average, Douglas County has a high percentage of foreign-born residents.



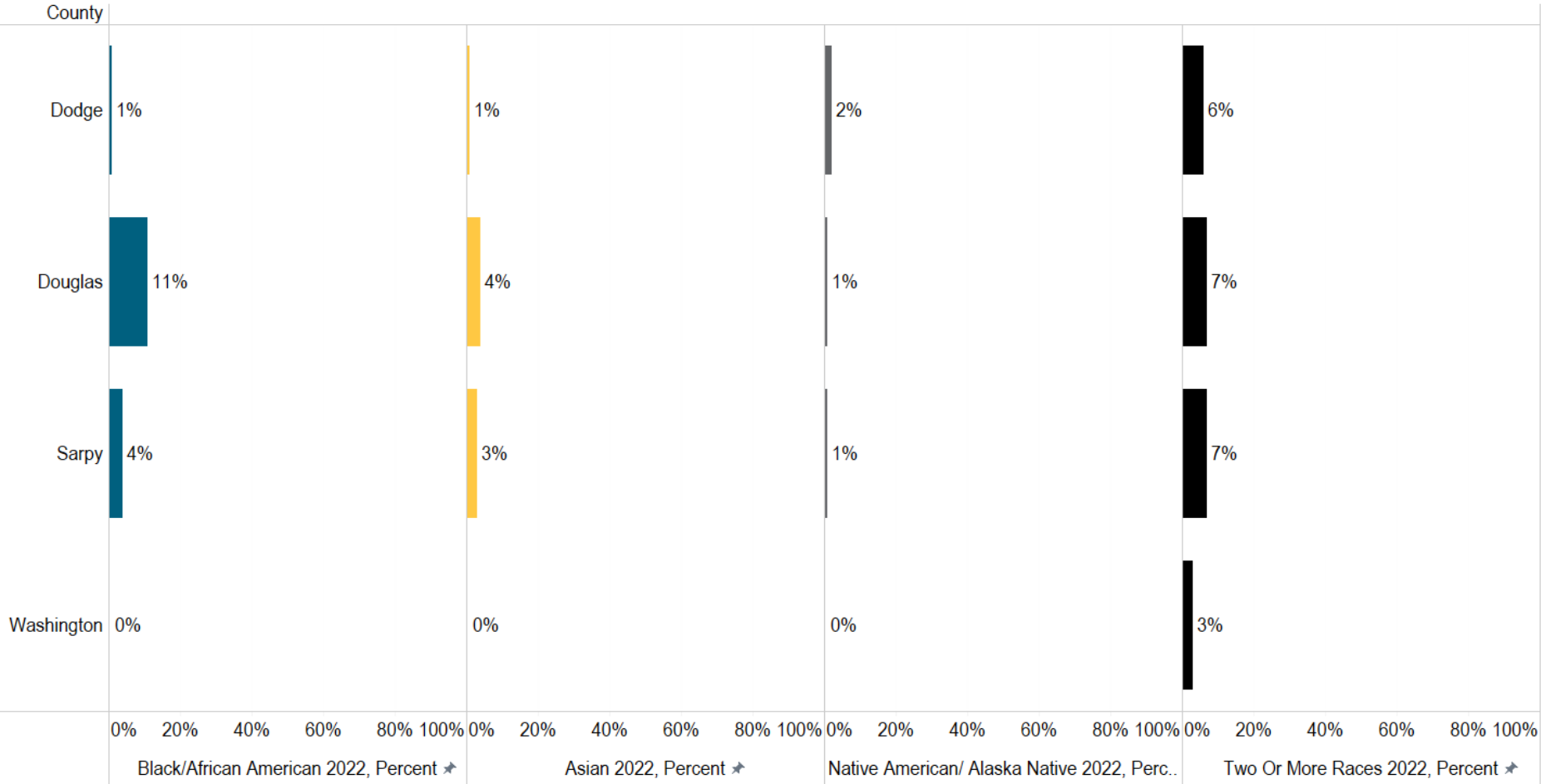
POPULATION BY RACE AND ETHNICITY, 2022

Several counties in the region have a higher-than-average population that is Latino/a.



POPULATION BY RACE, 2022

The Metropolitan Region is one of the most diverse in the state.

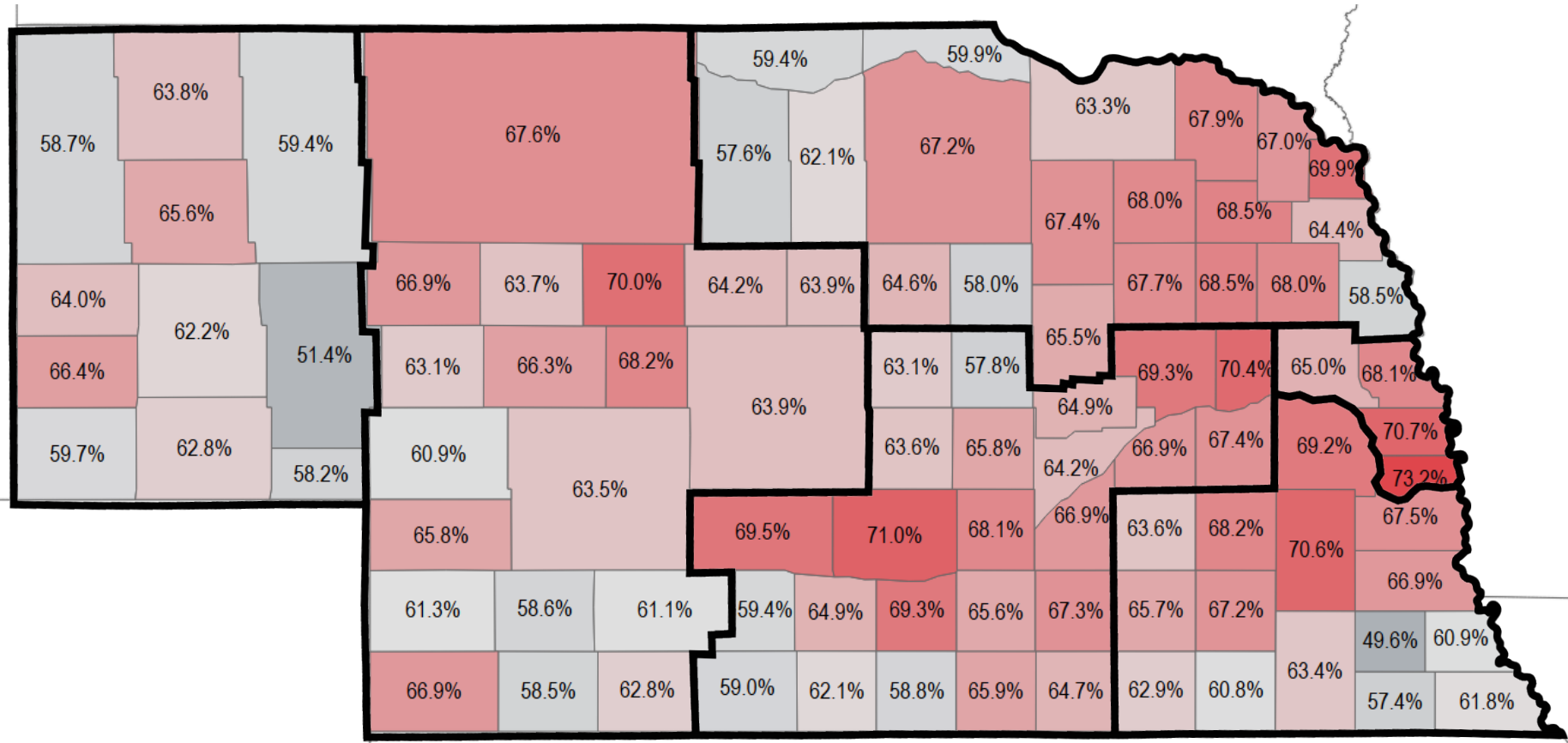


WORKFORCE



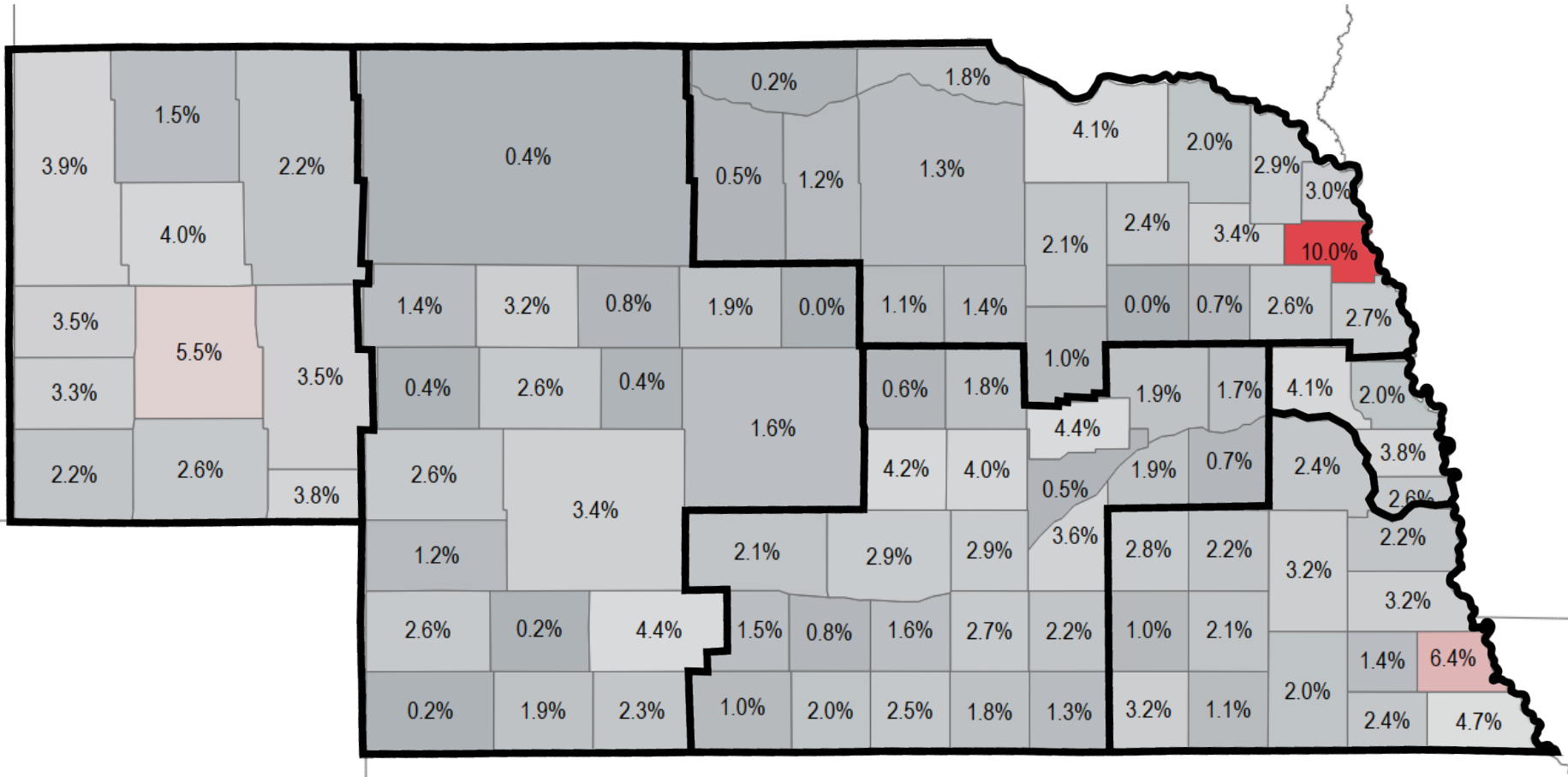
LABOR FORCE PARTICIPATION RATES, 2022

Labor force participation rates are generally high in the region and statewide.

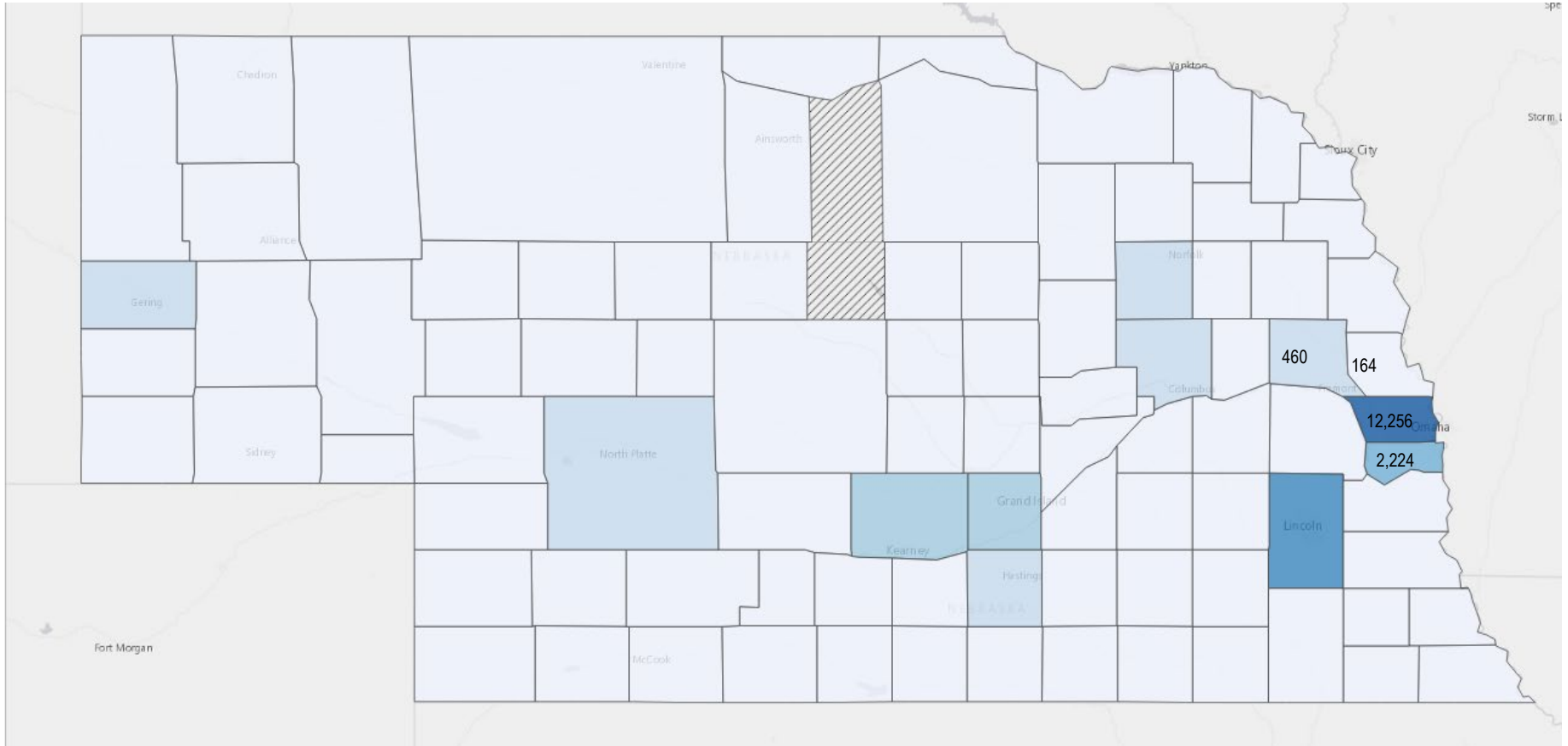


UNEMPLOYMENT RATES, 2022

The unemployment rate in the Metropolitan Region is higher than the state's average.



JOB OPENINGS ON NETWORKS 8/6/24



Area Profile for Omaha Metropolitan Statistical Area (2013 Def.)

Occupations by Advertised Jobs Table

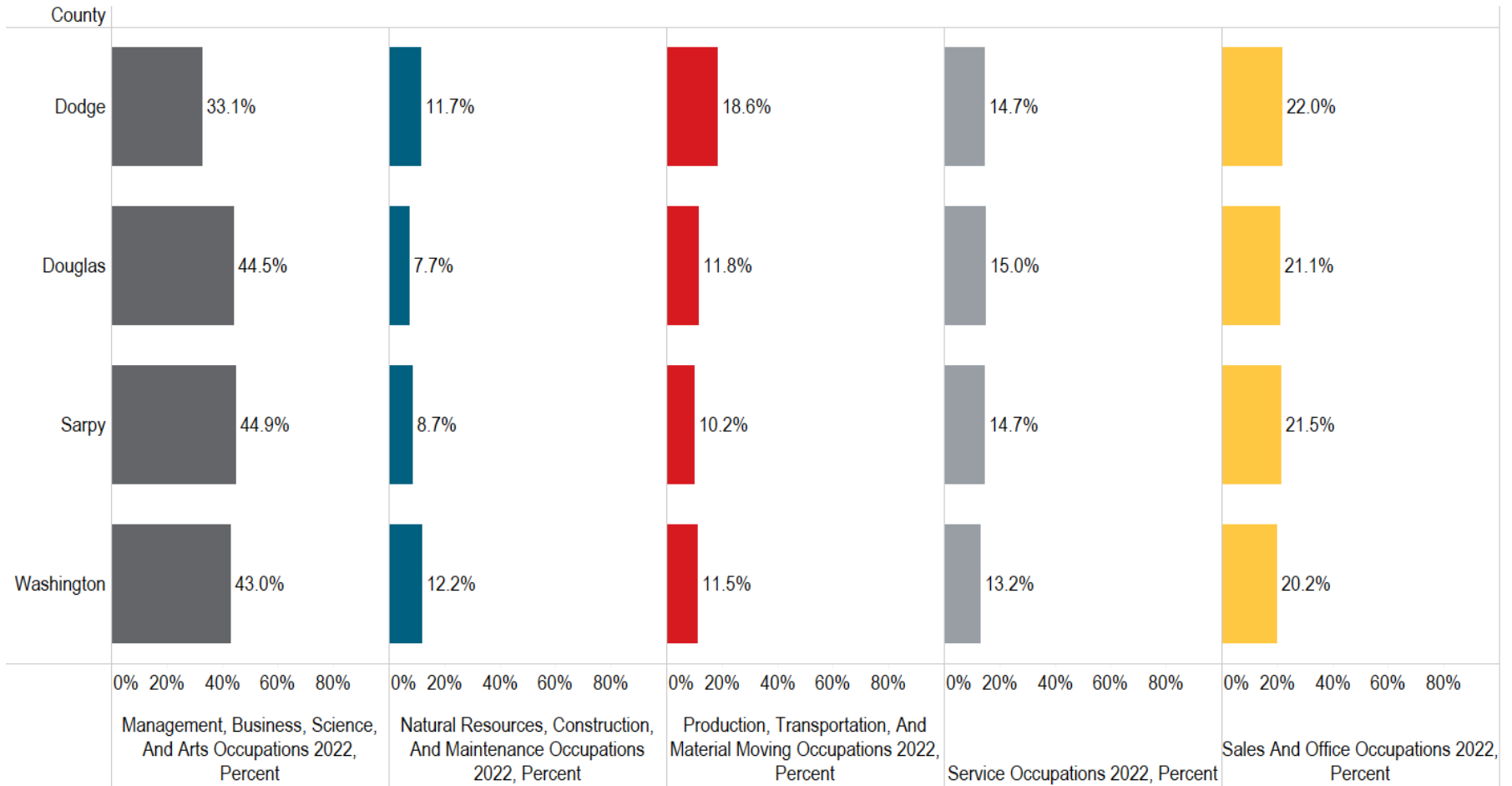
The table below shows the occupations with the highest number of job openings advertised online [in on](#) Omaha Metropolitan Statistical Area (2013 Def.)

Rank	Occupation	Job Openings
1	Registered Nurses	1,022
2	Retail Salespersons	346
3	Teaching Assistants, Preschool, Elementary, Middle, and Secondary School, Except Special Education	335
4	First-Line Supervisors of Food Preparation and Serving Workers	196
5	Customer Service Representatives	195
6	General and Operations Managers	187
7	First-Line Supervisors of Retail Sales Workers	168
8	Physicians, All Other	156
9	Nursing Assistants	149
10	Licensed Practical and Licensed Vocational Nurses	144

Source: Online advertised jobs data
Downloaded: 08/06/2024 11:59 AM

OCCUPATIONS, 2022

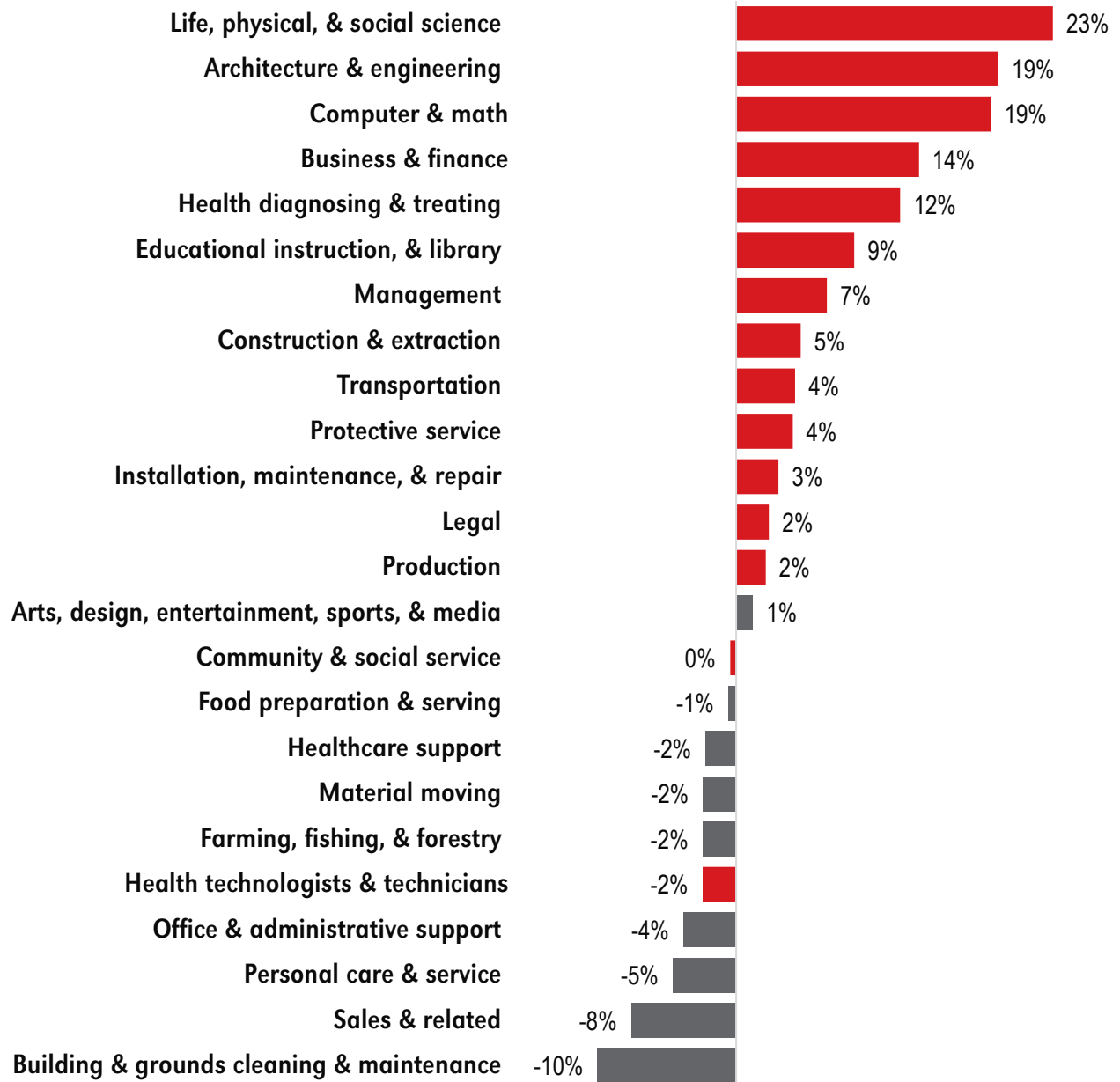
While most people in the region currently work in management, business, science, and arts occupations, these fields are expected to experience the most growth over time.



High skill, high wage occupations are also high demand, they have grown at higher rates than low wage occupations

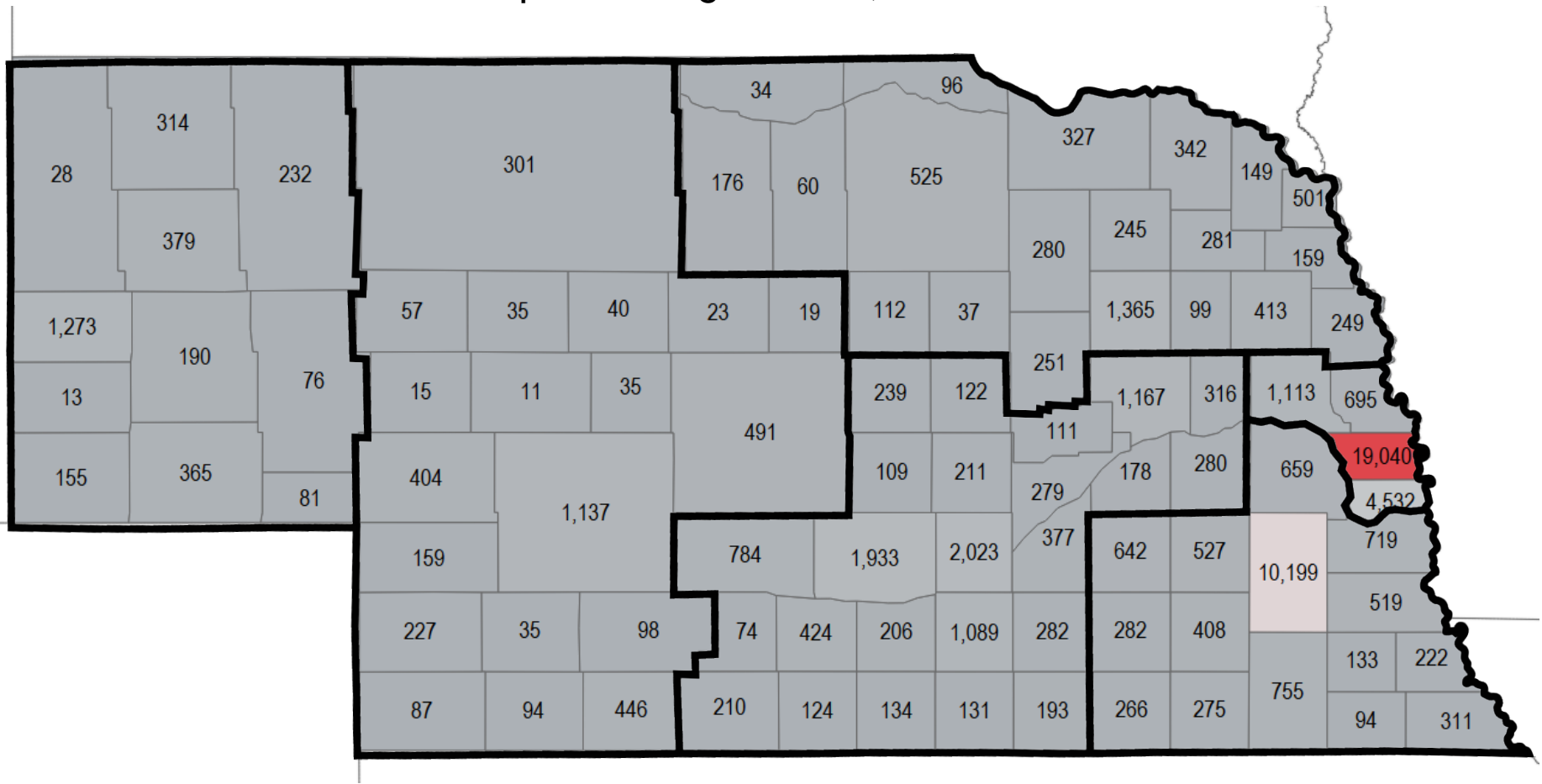
Change in number of persons employed by occupation 2018 to 2022

High Wage
Low Wage



TOTAL ESTABLISHMENTS

While occupations describe the type of work people do, establishments and industries describe the places where people work. The total number of establishments in the Metropolitan Region is 25,380.



Area Profile for Omaha Metropolitan Statistical Area (2013 Def.)

Employers by Number of Job Openings Table

The table below shows the employers with the highest number of job openings advertised online in Omaha Metropolitan Statistical Area (2013 Def.)

Rank	Employer Name	Job Openings
1	CommonSpirit Health	610
2	Omaha Public Schools	410
3	Nebraska Medicine	281
4	University of Nebraska Medical Center	270
5	Methodist Health System	226
6	Boys Town	191
7	HERC - Central Midwest	173
8	HDR, Inc.	120
9	Boys Town National Research Hospital	119
10	Metropolitan Community College	116

Source: Online advertised jobs data
Downloaded: 08/06/2024 12:01 PM

TOTAL WAGES PAID BY INDUSTRY BY REGION

Region	Natural Resources and Mining	Construction	Manufacturing	Trade, Transportation, and Utilities	Other Services Except Public Administration
Central	\$2,676,888	\$4,769,281	\$21,664,316	\$14,712,472	\$1,517,780
Metropolitan	\$3,967,432	\$128,428,831	\$126,315,601	\$291,871,965	\$33,896,194
Mid-Plains	\$1,692,742	\$1,926,913	\$1,886,910	\$5,823,512	\$680,778
Northeast	\$1,799,712	\$2,740,747	\$11,786,420	\$9,540,554	\$844,916
Southeast	\$2,354,722	\$14,492,020	\$25,722,539	\$37,405,559	\$4,747,174
Western	\$1,304,640	\$2,442,610	\$2,607,338	\$7,324,819	\$642,243

Region	Information	Financial Activities	Professional and Business Services	Education and Health	Public Administration	Leisure and Hospitality	Total Wages by Industry Total Q2 2023, Dollars
Central	\$900,739	\$3,340,008	\$5,123,704	\$17,789,290	\$3,804,877	\$2,535,860	\$75,015,437
Metropolitan	\$47,770,002	\$176,461,221	\$359,723,489	\$398,297,039	\$64,379,318	\$74,918,632	\$1,706,029,722
Mid-Plains	\$636,042	\$1,422,699	\$1,368,624	\$8,758,985	\$2,024,278	\$1,328,862	\$23,074,781
Northeast	\$568,623	\$3,138,829	\$2,412,349	\$12,388,136	\$2,687,709	\$1,310,934	\$45,467,682
Southeast	\$6,034,161	\$13,079,577	\$24,379,514	\$54,519,043	\$21,003,466	\$8,171,839	\$210,962,992
Western	\$830,581	\$1,624,669	\$3,168,811	\$11,999,775	\$2,659,054	\$1,579,037	\$30,747,828

AVERAGE WEEKLY WAGES

Average weekly wages have increased over time in the region; however, they still vary by county.



MEDIAN HOUSEHOLD INCOME BY REGION

The Metropolitan Region has the highest average median household income and the largest growth in incomes 2018 to 2022.

Region	Average Median Household Income 2022	Average Change in Median Household Income 2018 to 2022
Central	\$65,952	23.3%
Metropolitan	\$82,115	24.1%
Mid-Plains	\$59,170	19.5%
Northeast	\$62,649	17.9%
Southeast	\$67,609	22.1%
Western	\$57,023	18.5%

INCOME BY NEIGHBORHOODS IN DOUGLAS COUNTY

Income and Earnings

Across several metrics of income and earnings, those in North Omaha have lower incomes. North Omaha's household income is close to \$50,000 less than the BTDC. North Omaha's median earnings are over \$20,000 less than the BTDC.

	North	South	BTDC	Nebraska
Median household income	\$35,711	\$42,487	\$83,651	\$63,015
Mean household income	\$44,189	\$56,227	\$106,239	\$82,306
Per capita income	\$17,462	\$22,469	\$41,338	\$33,205
Median earnings for workers	\$24,764	\$27,916	\$45,720	\$35,283
Median earnings for male full-time, year-round workers	\$36,166	\$43,276	\$66,435	\$52,186
Median earnings for female full-time, year-round workers	\$32,324	\$33,827	\$51,004	\$40,911

Income disparity contributes to cycles of poverty and limits social and economic mobility.²³ Individual and community-level economic growth in North Omaha depends on raising incomes. To understand opportunities to close the gap in income disparity, we first try to understand two common explanations for income disparities — educational attainment and occupational choice.

Learn more at cpar.unomaha.edu “Review of Demographics, Workforce, and Housing in Omaha Neighborhoods” Prepared for the LB 1024 Coordination Plan

EDUCATION



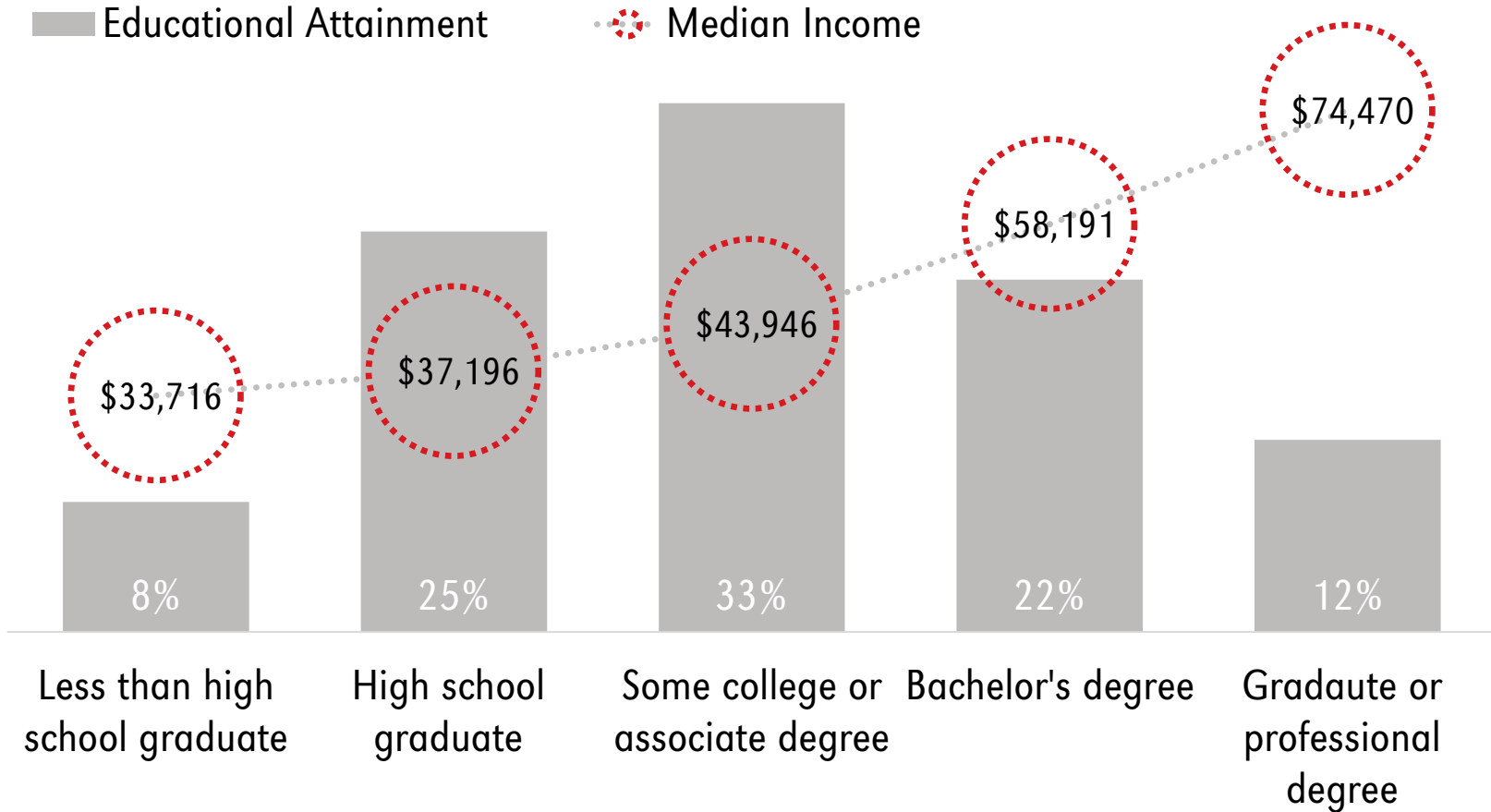
EDUCATIONAL ATTAINMENT, 2022

The Metropolitan Region has the highest rate of individuals aged 25 years or older with a bachelor's degree or higher in the state.

Region	Less Than 9th Grade	High School Graduate	Some College No Degree	Associate Degree	Bachelor's Degree	Graduate or Professional Degree
Central	3.8%	32.1%	23.4%	13.4%	16.0%	6.6%
Metropolitan	3.5%	25.8%	22.0%	10.3%	22.5%	12.0%
Mid-Plains	2.3%	30.1%	25.6%	14.8%	17.6%	5.6%
Northeast	3.2%	33.3%	22.6%	13.6%	16.7%	6.9%
Southeast	3.5%	32.6%	21.1%	12.5%	17.3%	8.1%
Western	2.9%	29.0%	27.7%	11.4%	16.6%	7.0%

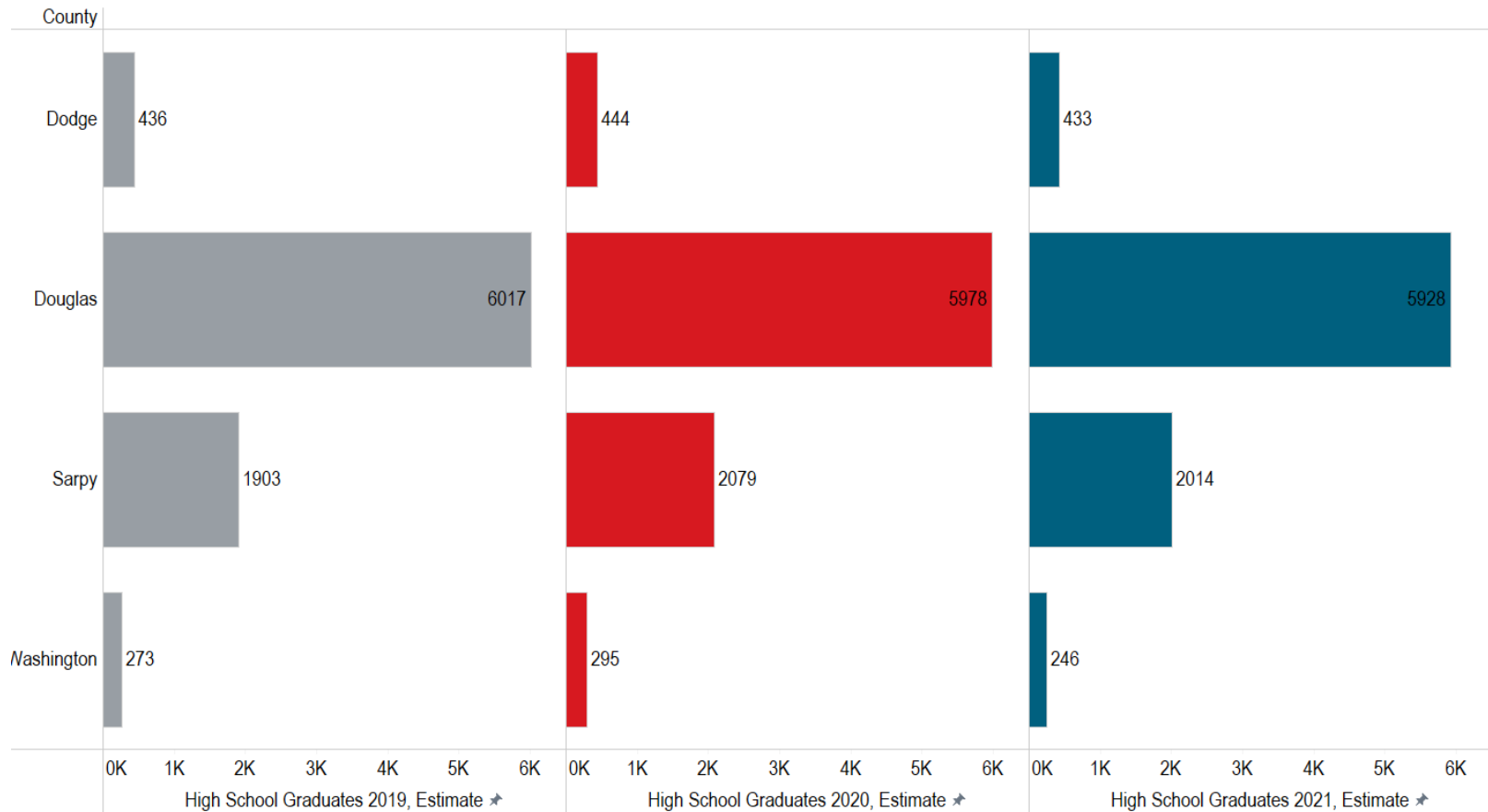
As wages increase, educational attainment or skill increases

Educational attainment for persons 25 years and older in Nebraska and median income



NUMBER OF HIGH SCHOOL GRADUATES, 2019, 2020, 2021

The number of high school graduates per county has been consistent in recent years, with 8,621 students graduating in 2021.



COLLEGE GOING RATES, 2019, 2020, 2021

College-going rates are high throughout Nebraska.

Region	2019	2020	2021
Central	76.5%	72.6%	73.6%
Metropolitan	71.1%	68.5%	69.3%
Mid-Plains	76.4%	74.8%	77.8%
Northeast	75.4%	75.0%	73.2%
Southeast	71.7%	68.9%	72.1%
Western	69.7%	65.7%	64.5%

STUDENTS MATRICULATING IN REGION

The NSWERS data for the Metropolitan Region includes fifteen post-secondary institutions. The largest institutions are shown below.

	2017	2018	2019	2020	2021	2022	Total
University of Nebraska at Omaha	3,402	3,475	3,415	3,439	3,611	3,604	20,946
Bellevue University	2,885	2,779	2,559	2,587	3,533	3,243	17,586
Creighton University	2,534	2,636	2,720	2,719	2,878	2,955	16,442
Metropolitan Community College Area	1,551	2,370	2,247	2,089	2,100	2,080	12,437
University of Nebraska Medical Center	1,152	1,119	1,166	1,211	1,202	1,316	7,166
Other Institutions	1,620	1,641	1,680	1,866	1,858	2,056	10,721
Total	13,144	14,020	13,787	13,911	15,182	15,254	85,298

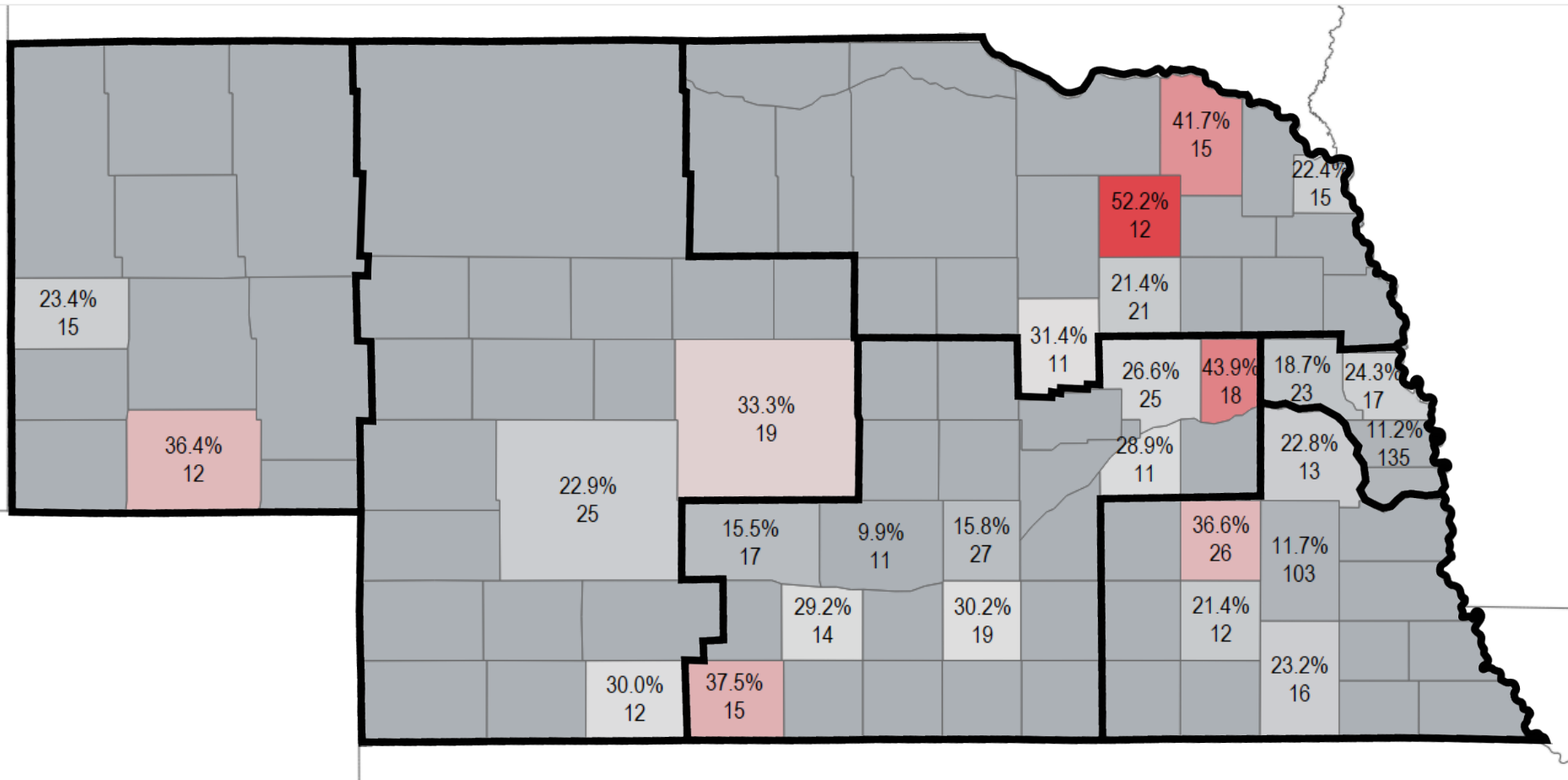
POSTSECONDARY PERSISTENCE RATES BY REGION, 2019, 2020, 2021

Postsecondary persistence rates are high throughout the state.

Region	2019	2020	2021
Central	87.8%	87.4%	87.3%
Metropolitan	83.5%	84.1%	81.2%
Mid-Plains	84.4%	80.9%	79.7%
Northeast	78.7%	83.3%	86.3%
Southeast	81.7%	84.7%	79.8%
Western	84.6%	88.5%	84.6%

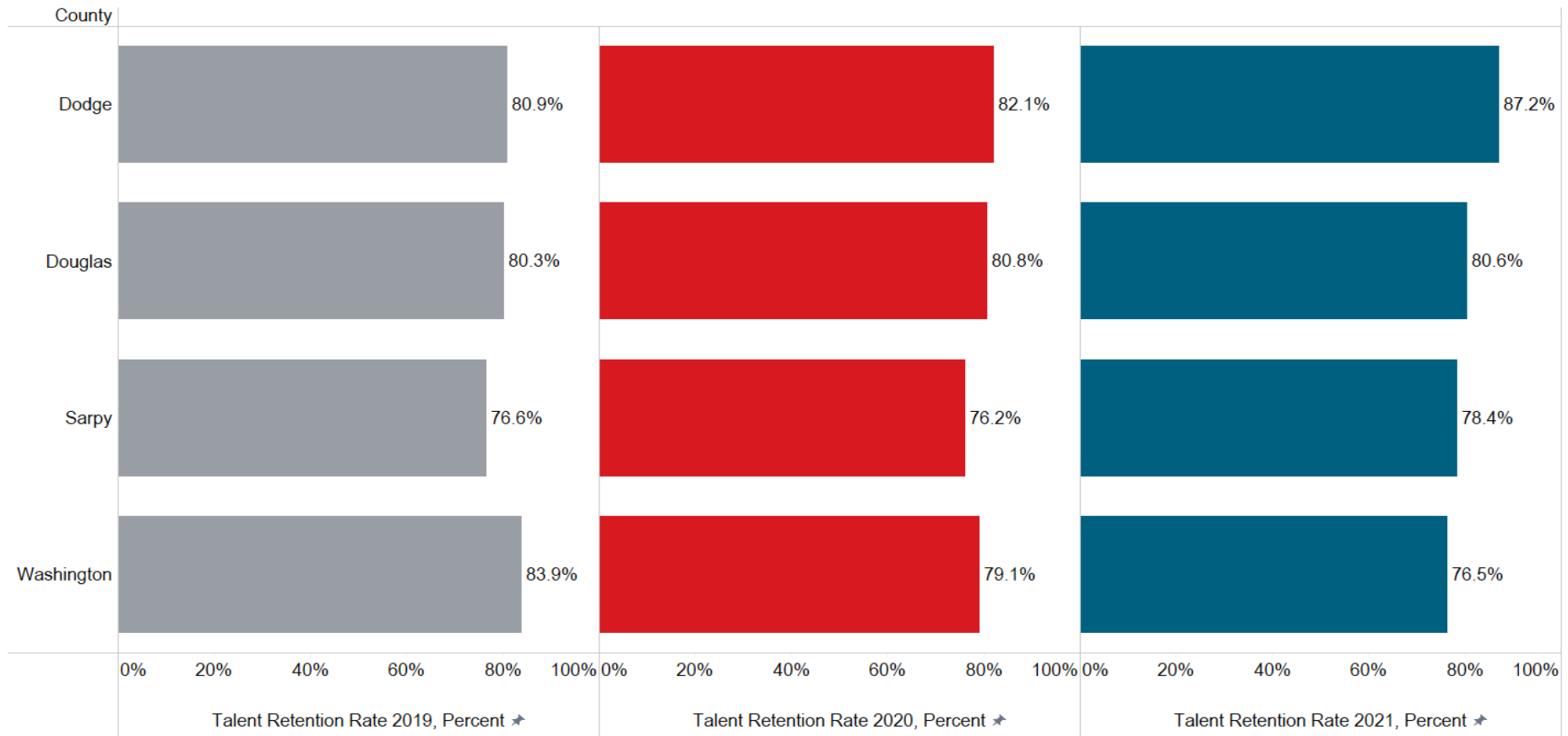
POST-SECONDARY GRADUATION RATES, 2020

Post-secondary graduation rates are low statewide.



TALENT RETENTION RATES, 2019, 2020, AND 2021

Talent retention rates are high, but it includes individuals retained anywhere in the state.

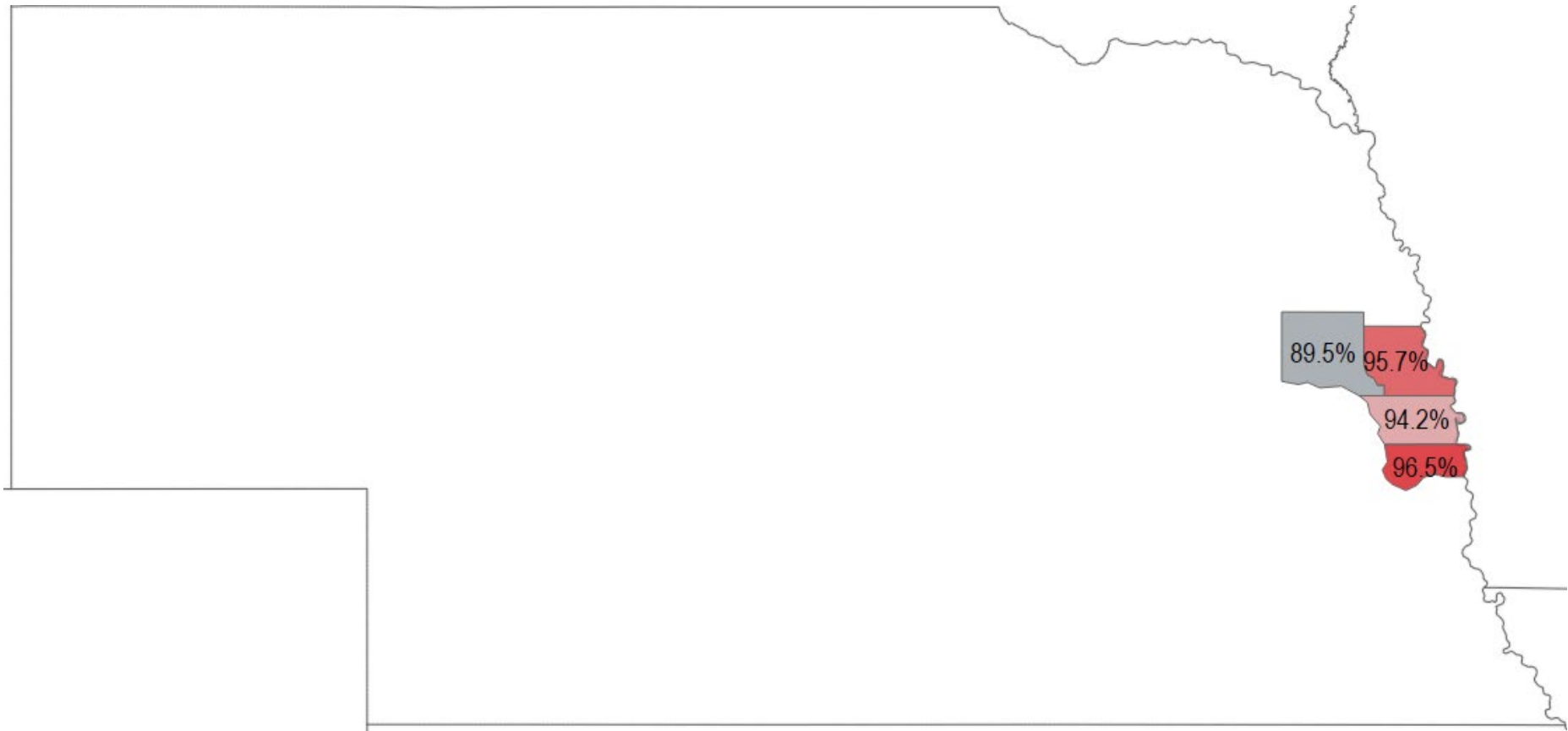


HOUSING



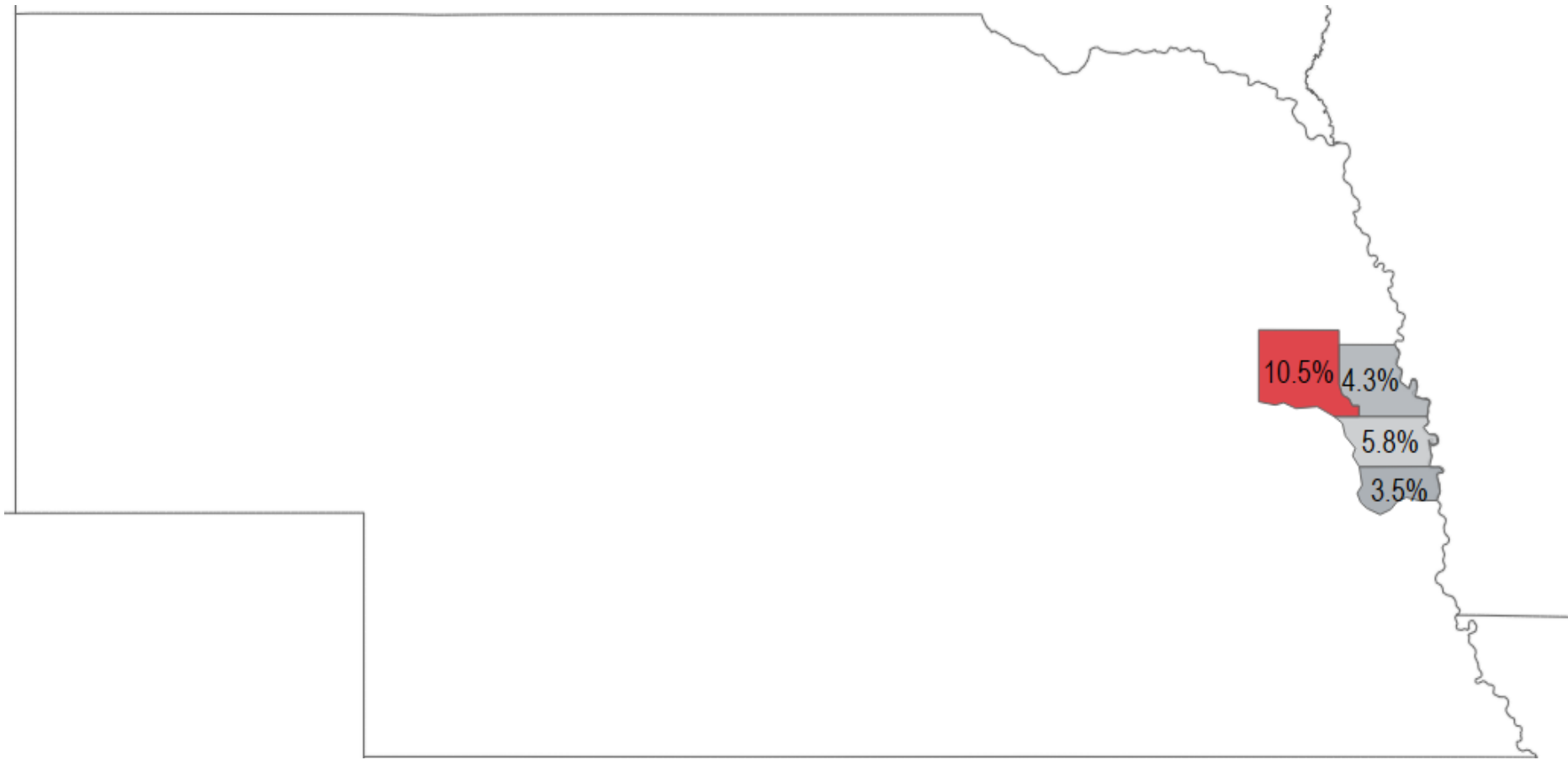
OCCUPANCY RATES, 2022

The Metropolitan Region has high occupancy rates.



VACANT HOUSING UNITS, 2022

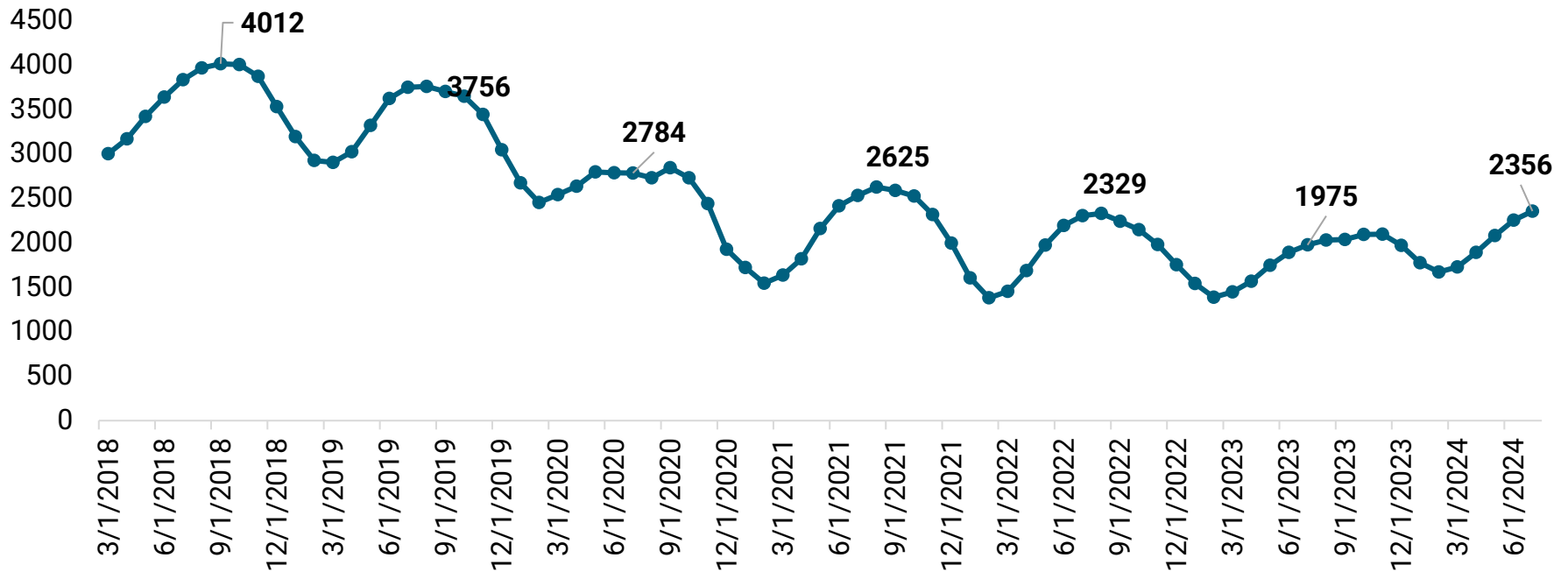
Vacancy rates, referring to homes listed for sale or rent but are not occupied, are low in the Metropolitan Region.



OCCUPANCY AND VACANCY, 2022

Region	Average Occupancy Rate	Percent Change Occupancy 2012 To 2022	Average Vacancy Rate	Average Change in Vacancy Rate 2012 To 2022
Central	84.1%	-3.7%	15.9%	-3.4%
Metropolitan	94.0%	9.8%	6.0%	-11.5%
Mid-Plains	77.0%	-5.8%	23.0%	8.8%
Northeast	81.3%	-5.4%	18.7%	-2.4%
Southeast	87.2%	-1.6%	12.8%	0.1%
Western	79.4%	-6.4%	20.6%	8.3%

FOR SALE INVENTORY, ZILLOW, 3/2018 TO 7/2024



Start Base Map Selection Results

Hide Tabs Previous Extent Save Load Contact Hide Chart/Report

Destination Analysis

Workers: Employed in Dodge County, NE
Showing: Residential locations grouped by Counties

▼ Display Settings

Labor Market Segment Filter: **All Workers**

Number of Results: Top 10

Year: 2021

▼ Map Controls

Color Key

Thematic Overlay

Spoke Overlay

Selection Outline

Identify Zoom to Selection

Clear Overlays Animate Overlays

▼ Report/Map Outputs

Detailed Report

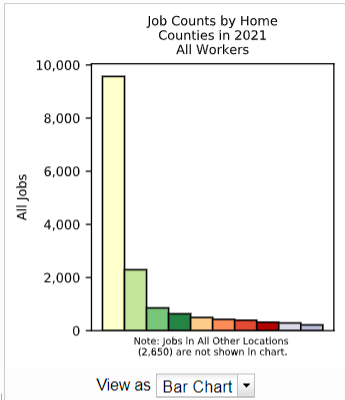
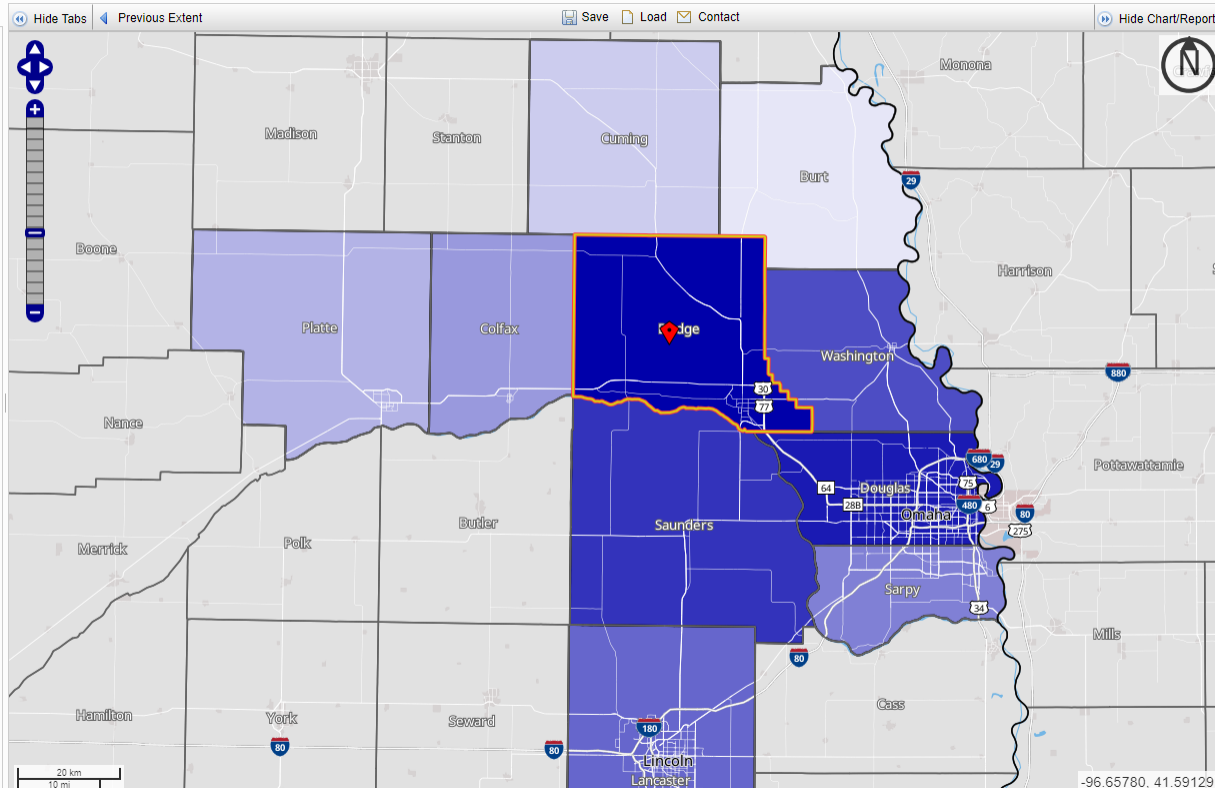
Export Geography

Print Chart/Map

▼ Legends

- 9,567 Jobs
- 2,293 Jobs
- 856 Jobs
- 635 Jobs
- 497 Jobs
- 426 Jobs
- 393 Jobs
- 319 Jobs
- 290 Jobs
- 217 Jobs

[Change Settings](#)



Job Counts by Counties Where Workers Live - All Jobs

All Counties	2021 Count	Share
Dodge County, NE	9,567	52.7%
Douglas County, NE	2,293	12.6%
Saunders County, NE	856	4.7%
Washington County, NE	635	3.5%
Lancaster County, NE	497	2.7%
Sarpy County, NE	426	2.3%
Colfax County, NE	393	2.2%
Platte County, NE	319	1.8%
Cumming County, NE	290	1.6%
Burt County, NE	217	1.2%
All Other Locations	2,650	14.6%

Start Base Map Selection Results

Destination Analysis

Workers: Employed in Washington County, NE
Showing: Residential locations grouped by Counties

Display Settings

Labor Market Segment Filter: All Workers
Number of Results: Top 10
Year: 2021

Map Controls

Color Key
Thematic Overlay
Spoke Overlay
Selection Outline
Identify Zoom to Selection
Clear Overlays Animate Overlays

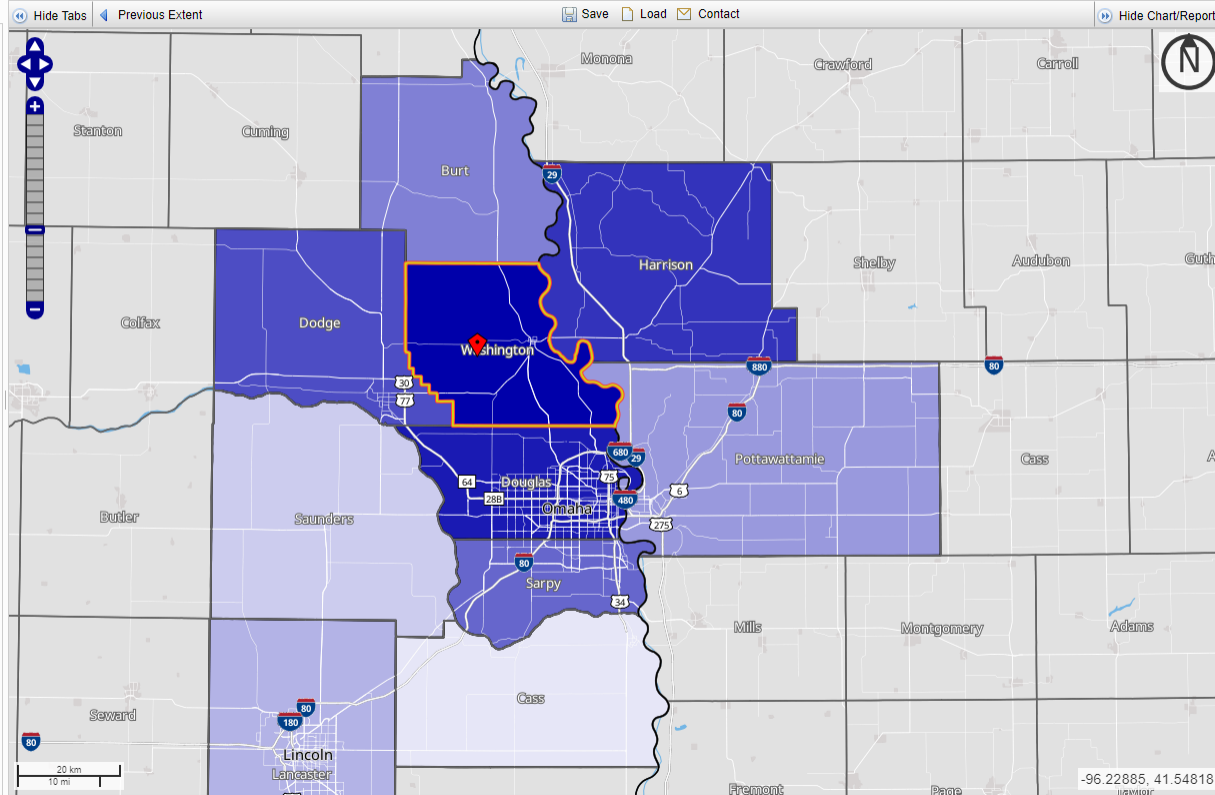
Report/Map Outputs

Detailed Report
Export Geography
Print Chart/Map

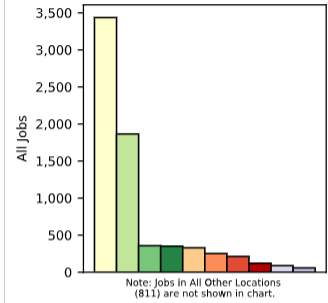
Legends

- 3,436 Jobs
- 1,865 Jobs
- 357 Jobs
- 351 Jobs
- 329 Jobs
- 251 Jobs
- 212 Jobs
- 121 Jobs
- 88 Jobs
- 58 Jobs

Change Settings



Job Counts by Home Counties in 2021 All Workers



Note: Jobs in All Other Locations (811) are not shown in chart.

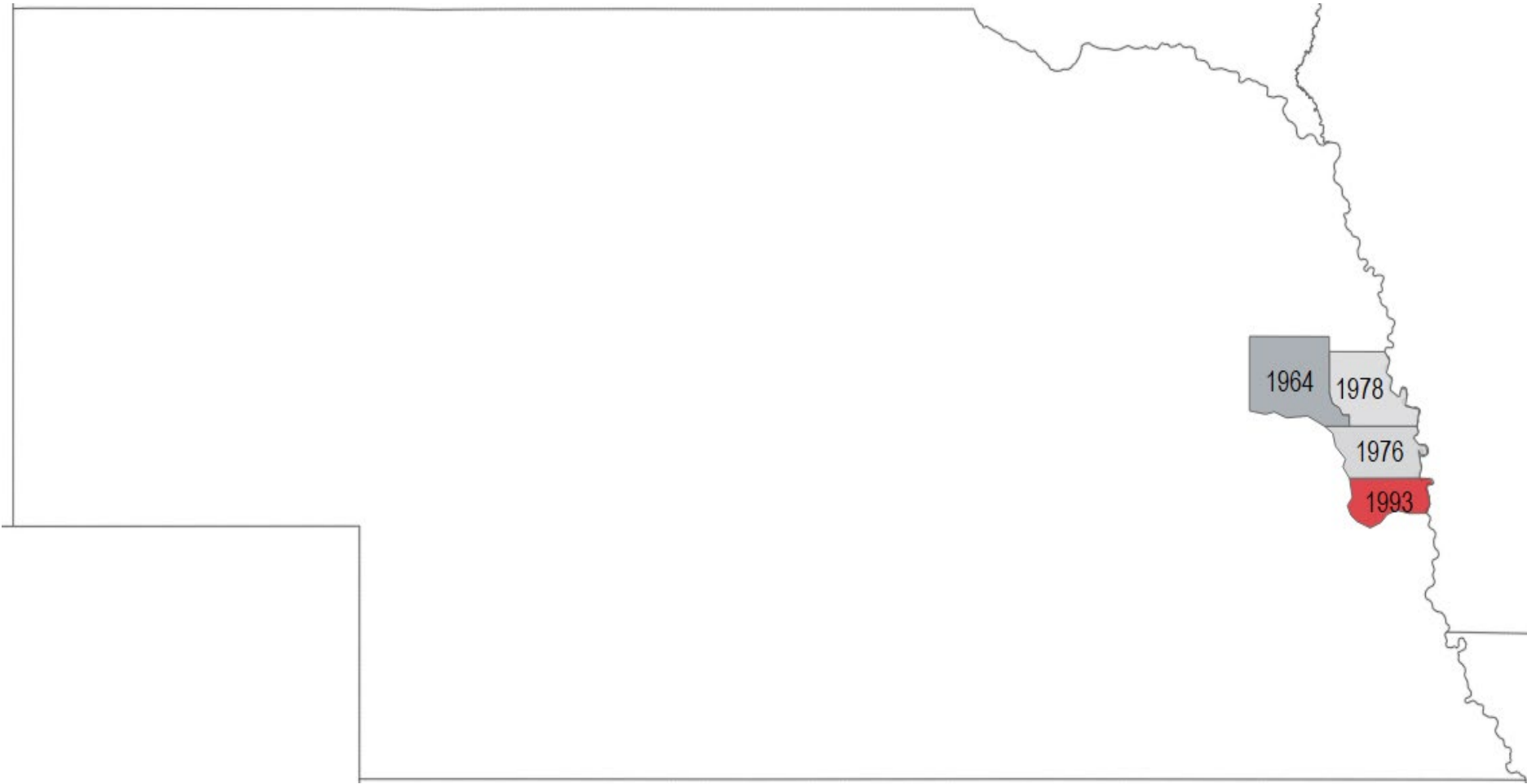
View as Bar Chart

Job Counts by Counties Where Workers Live - All Jobs

	Count	Share
All Counties	7,879	100.0%
Washington County, NE	3,436	43.6%
Douglas County, NE	1,865	23.7%
Harrison County, IA	357	4.5%
Dodge County, NE	351	4.5%
Sarpy County, NE	329	4.2%
Burt County, NE	251	3.2%
Pottawattamie County, IA	212	2.7%
Lancaster County, NE	121	1.5%
Saunders County, NE	88	1.1%
Cass County, NE	58	0.7%
All Other Locations	811	10.3%

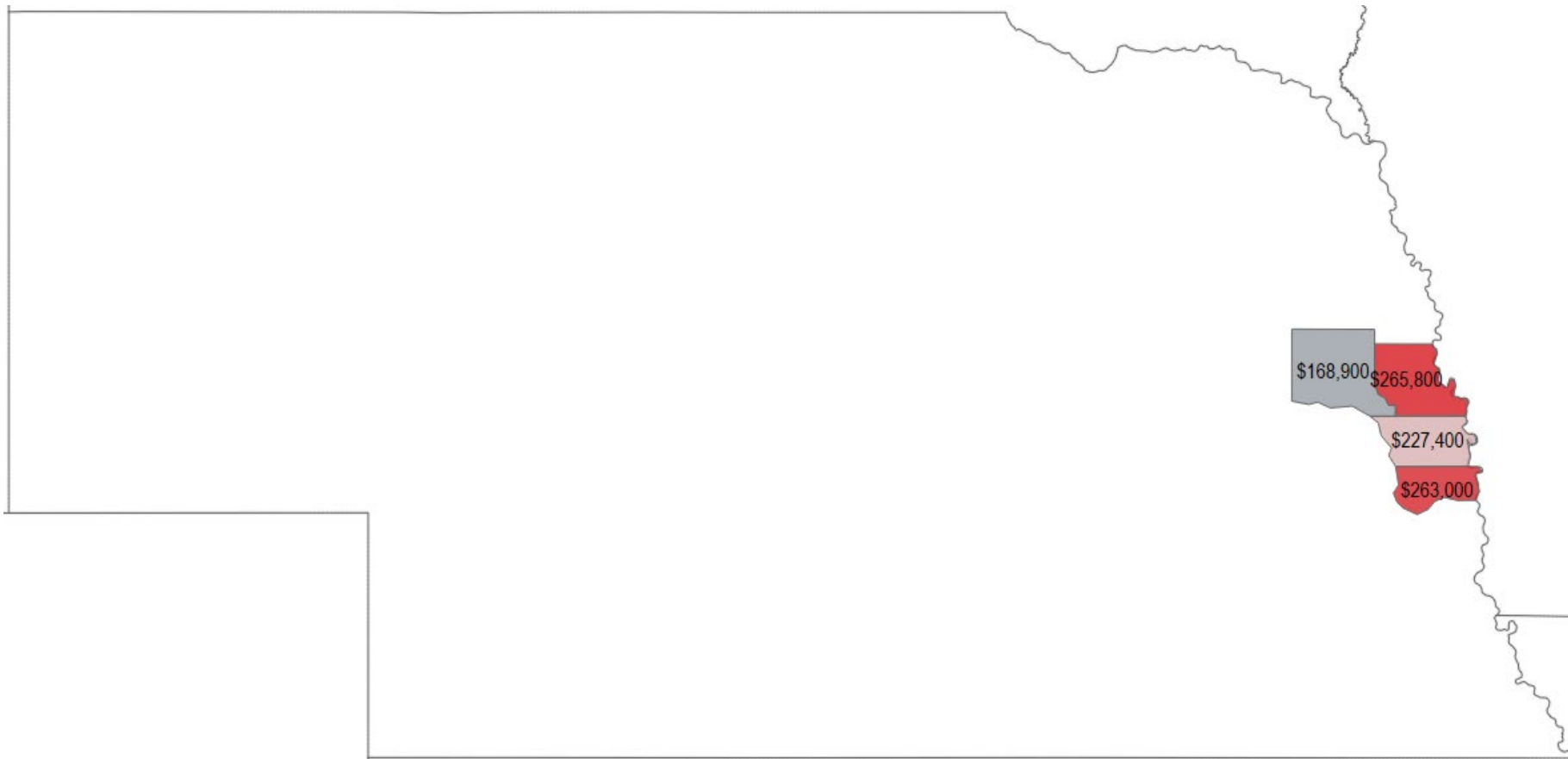
MEDIAN AGE OF HOUSING, 2022

The median year that homes were built in the Metropolitan Region is 1978.

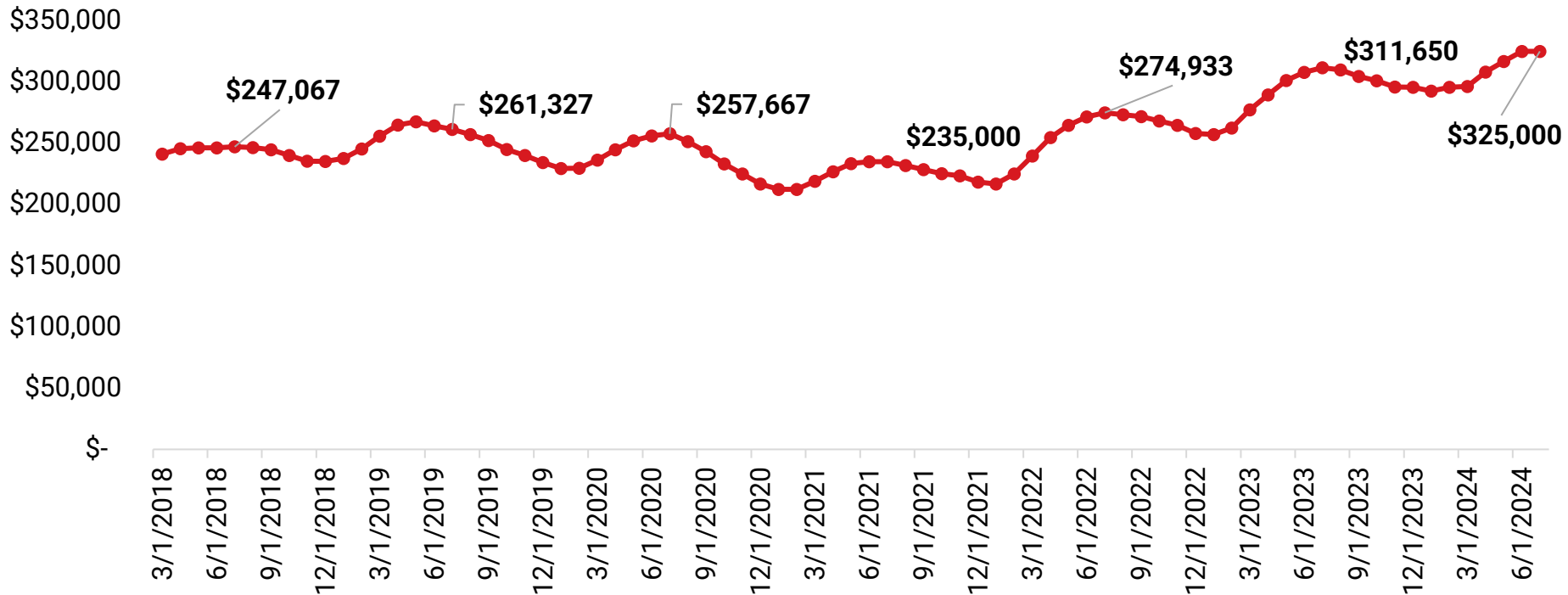


MEDIAN VALUE OF OWNER-OCCUPIED HOUSING UNITS, 2022

In most counties in the region, the median values of owner-occupied homes are higher than the state average.

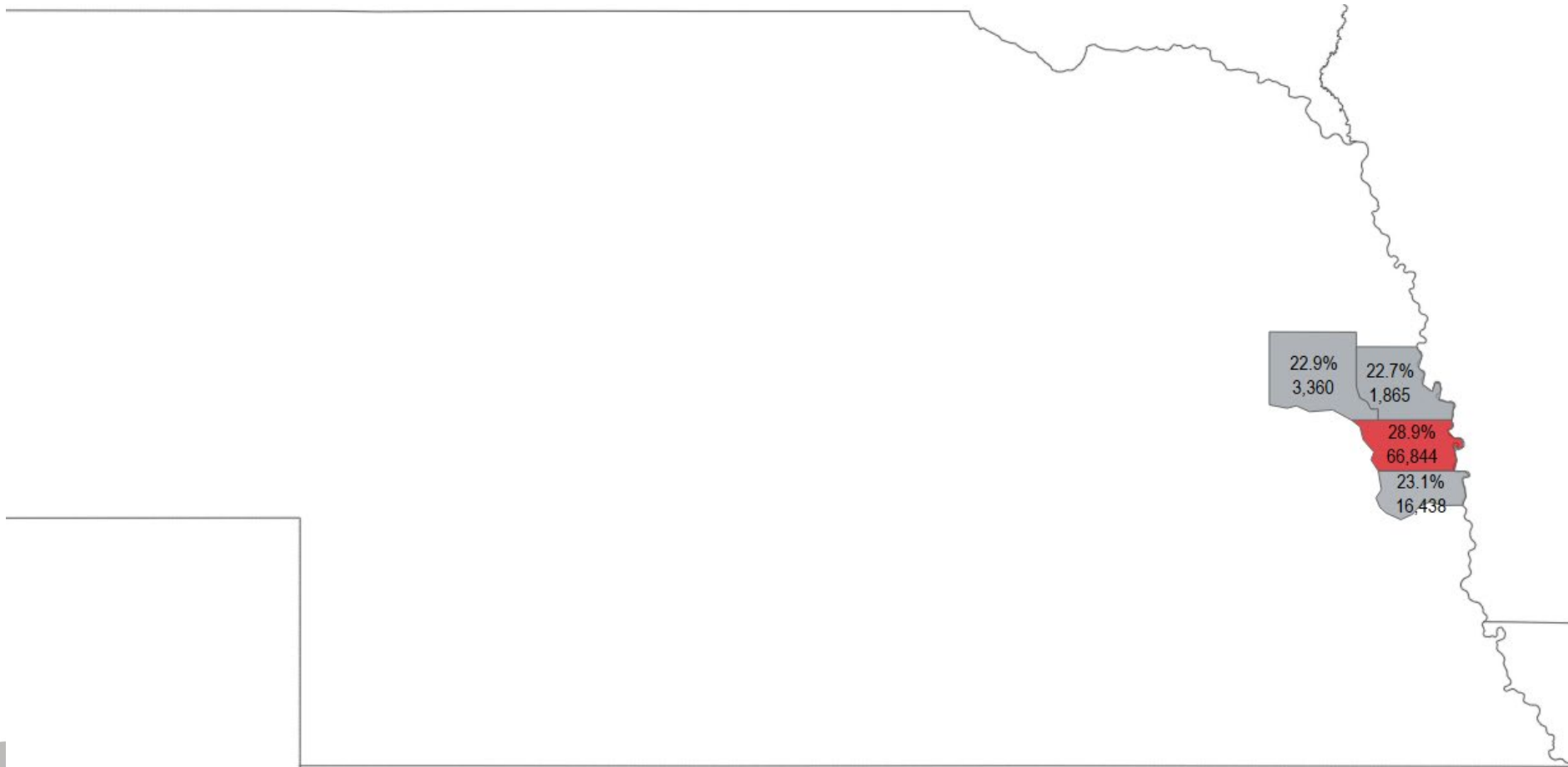


MEDIAN LIST PRICE, ZILLOW, 3/2018 TO 7/2024



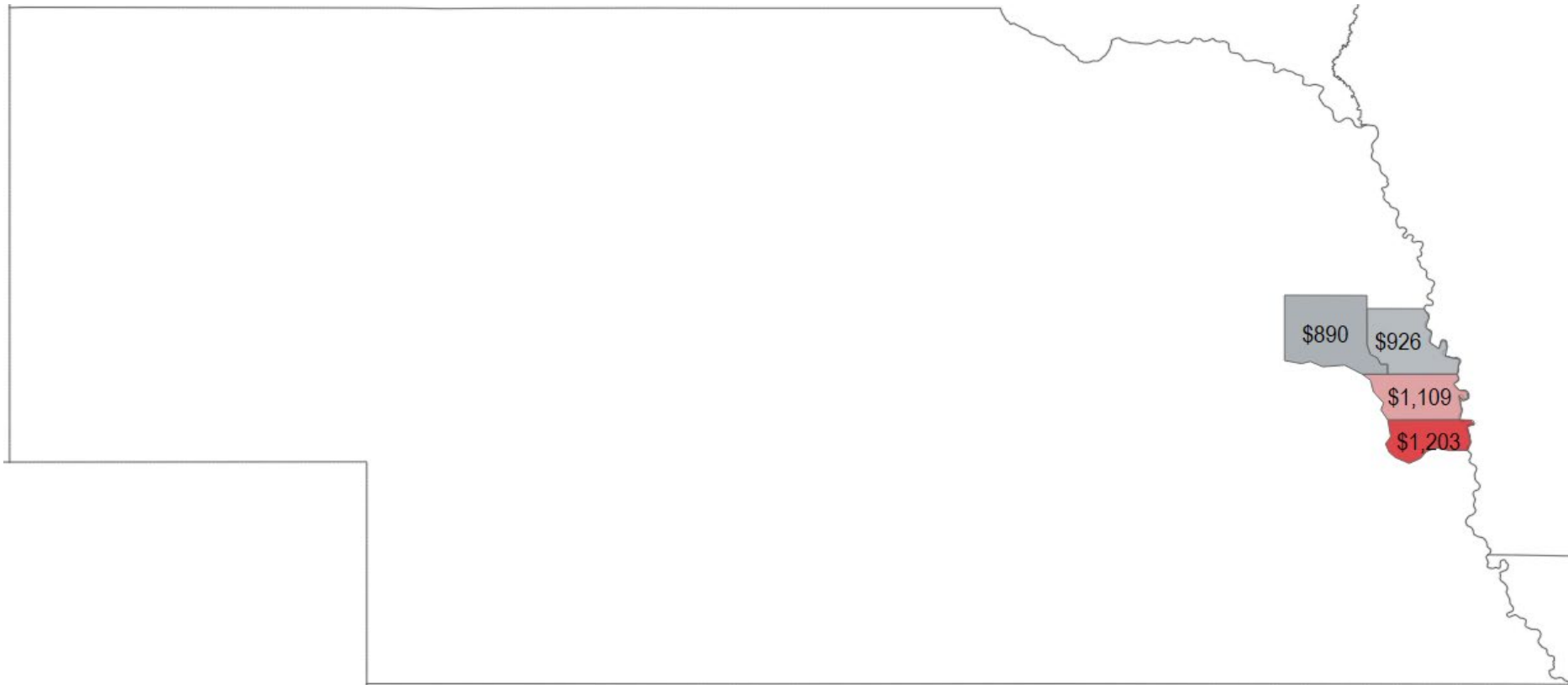
PERCENTAGE AND NUMBER OF HOUSING COST BURDENED, 2022

Many, 88,507, in the region are housing cost burdened. Housing cost burdened refers to households that are paying 30% or more of their income on housing.



MEDIAN RENT VALUE, 2022

Housing cost burden rates include renters. In the Metropolitan Region, 30.4% of homes, or 116,316 units, are renter-occupied, which is a high rate for the state. The median rent values (shown) are contributing to affordability issues in the region.

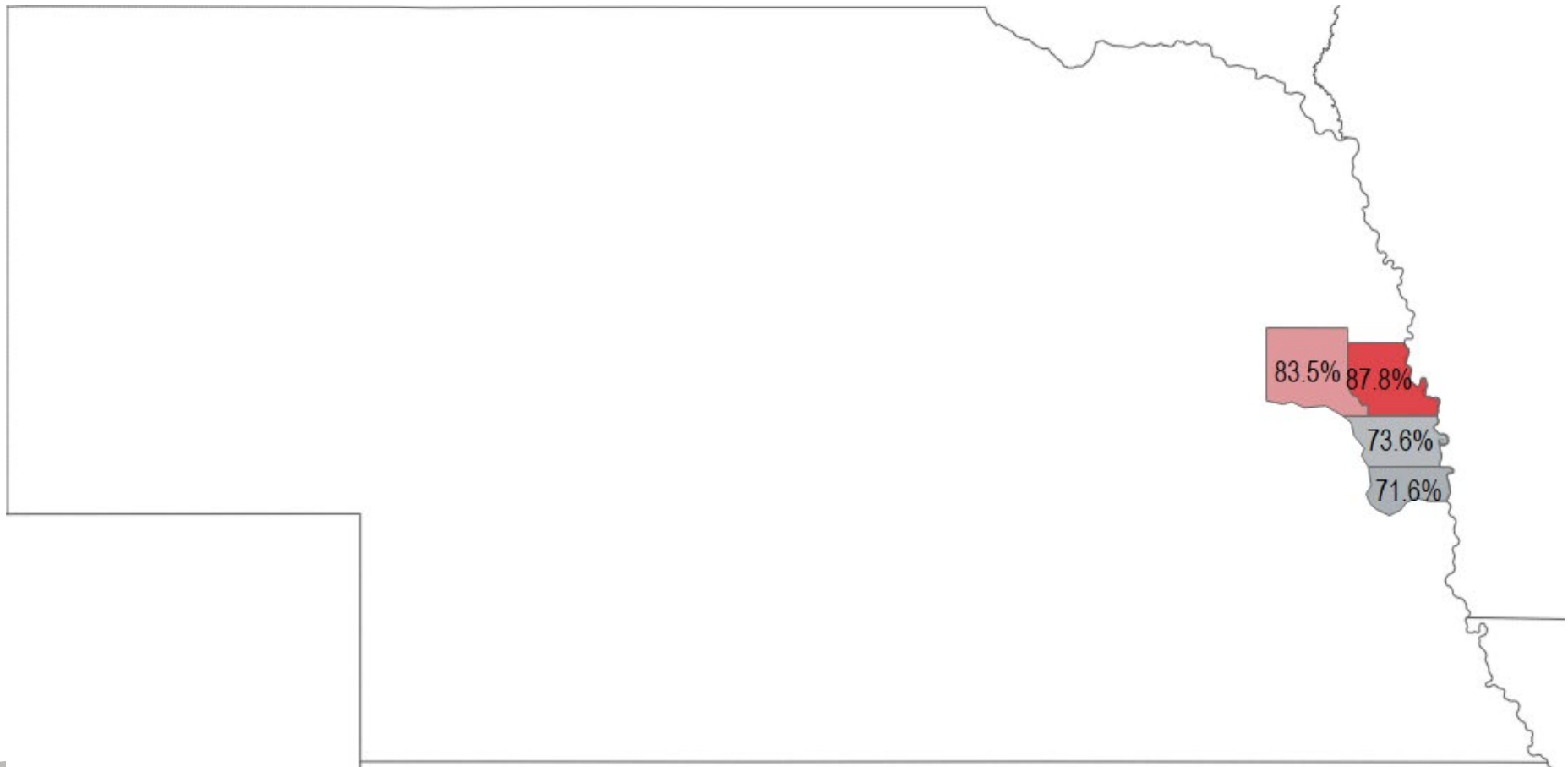


CHILDCARE



PERCENT OF CHILDREN UNDER AGE 6 WITH ALL PARENTS IN THE LABOR FORCE, 2022

In the region, there are 69,077 children under the age of 6, with the majority having both parents in the labor force (pictured).



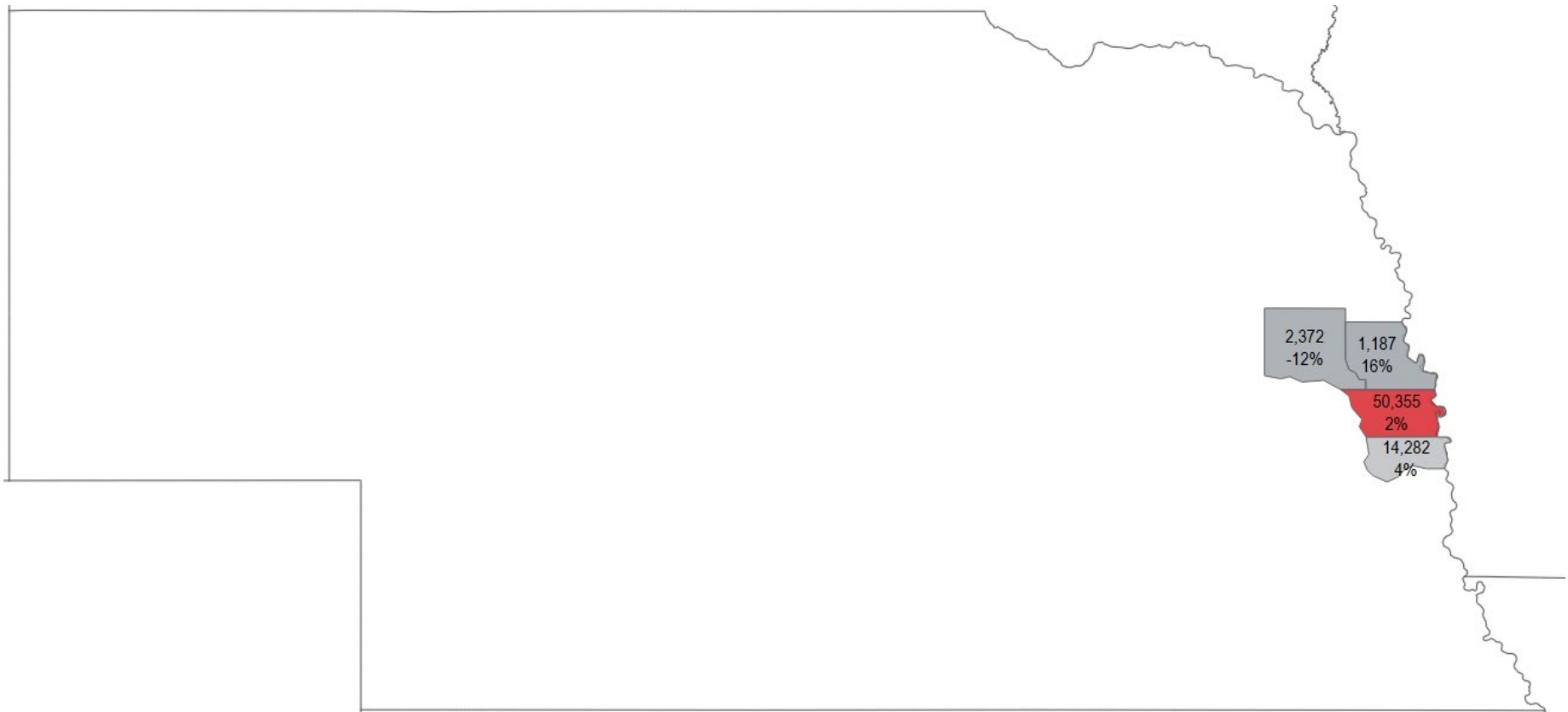
NUMBER OF CHILDREN UNDER AGE 6 AND CHILDCARE CAPACITY IN THE REGION, 2022 AND 2023

For the 69,077 children under age 6 in the region, there are 68,196 spots available in licensed childcare facilities.

Region	Number of Children Under 6 2022	Licensed Provider Capacity 2023
Central	23,744	14,653
Metropolitan	69,077	68,196
Mid-Plains	6,254	3,017
Northeast	12,219	6,302
Southeast	34,589	29,334
Western	5,874	3,784

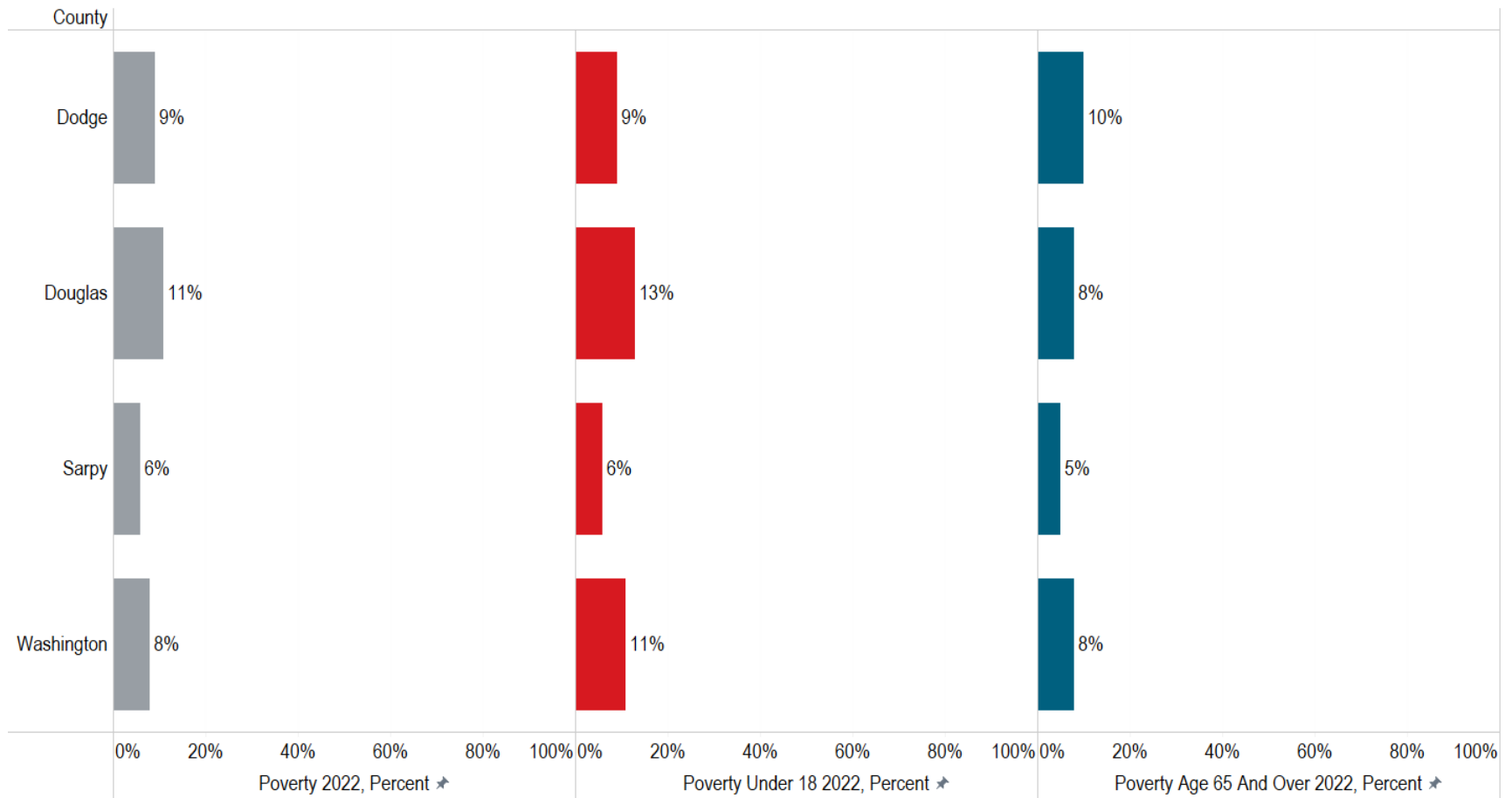
LICENSED PROVIDER CAPACITY IN 2023 AND PERCENT CHANGE IN PROVIDER CAPACITY 2019 TO 2023

Licensed provider capacity is down only in Dodge County.



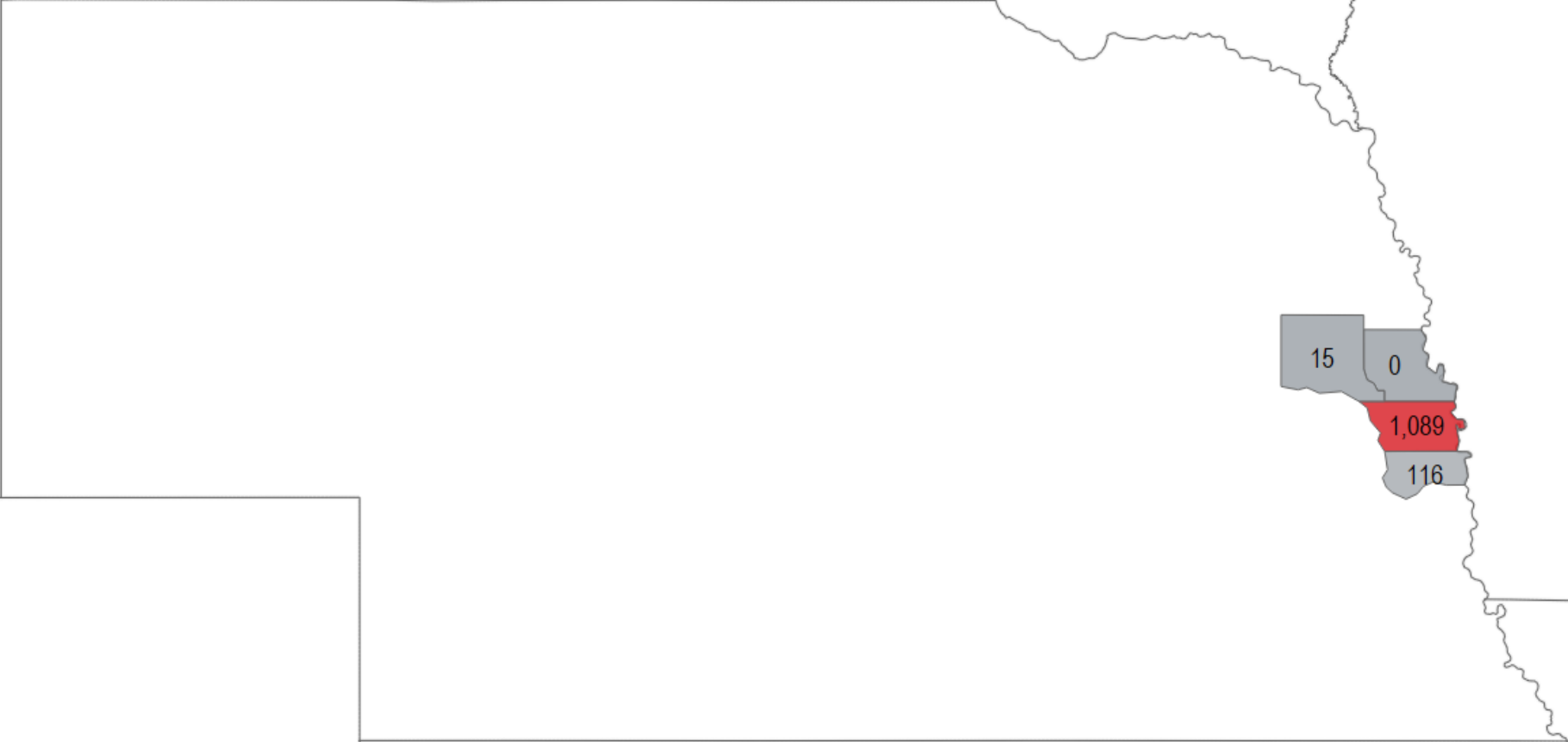
POPULATION IN POVERTY, 2022

Several counties in the region have higher than average rates of poverty among the population 18 and under.



CAPACITY HEAD START/EARLY HEAD START, 2023

While several counties in the region have high child poverty rates, they may not have access to Head Start/Early Head Start programming.



PUBLIC PRE-K PROGRAMS BY REGION, 2023/2024

The Metropolitan Region's rate of enrollment in public pre-K programs is comparatively low.

Region	Number of Pre-K Programs	Number of Children Enrolled	Average Percent Children Enrolled
Central	119	4,962	7.6%
Metropolitan	195	7,092	6.7%
Mid-Plains	45	1,022	6.0%
Northeast	70	2,519	8.1%
Southeast	117	5,424	8.1%
Western	35	1,232	5.4%

COMMUNITY INFRASTRUCTURE



ECONOMIC CONNECTEDNESS, *OPPORTUNITYINSIGHTS.ORG*

SELECT A COUNTY TO SEE DATA

Economic Connectedness
Based on Current Income

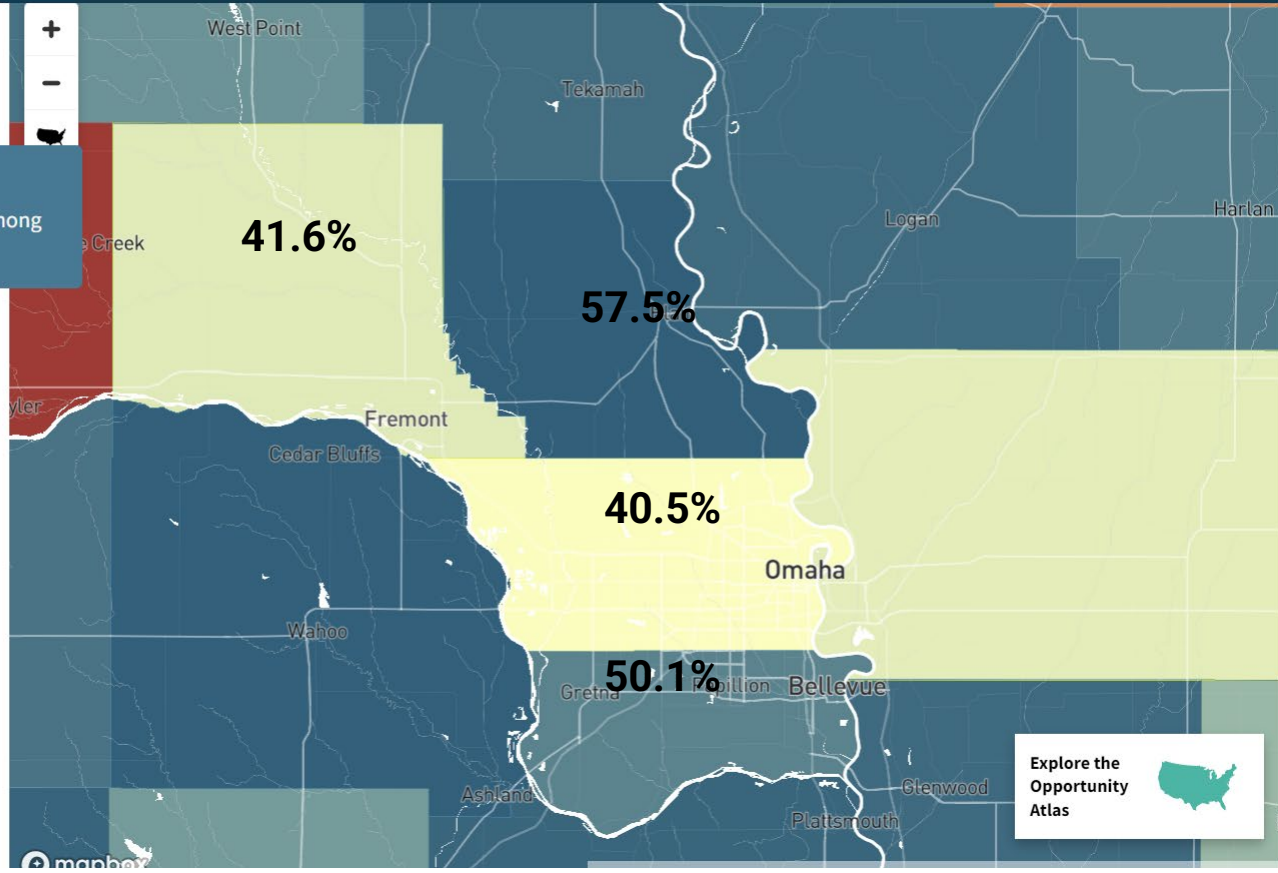
Economic Connectedness (Current Income)
The share of high (above-median) income friends among people with low (below-median) incomes.

How does economic connectedness relate to economic mobility? >

What **determines** the level of economic connectedness? >

Cohesiveness

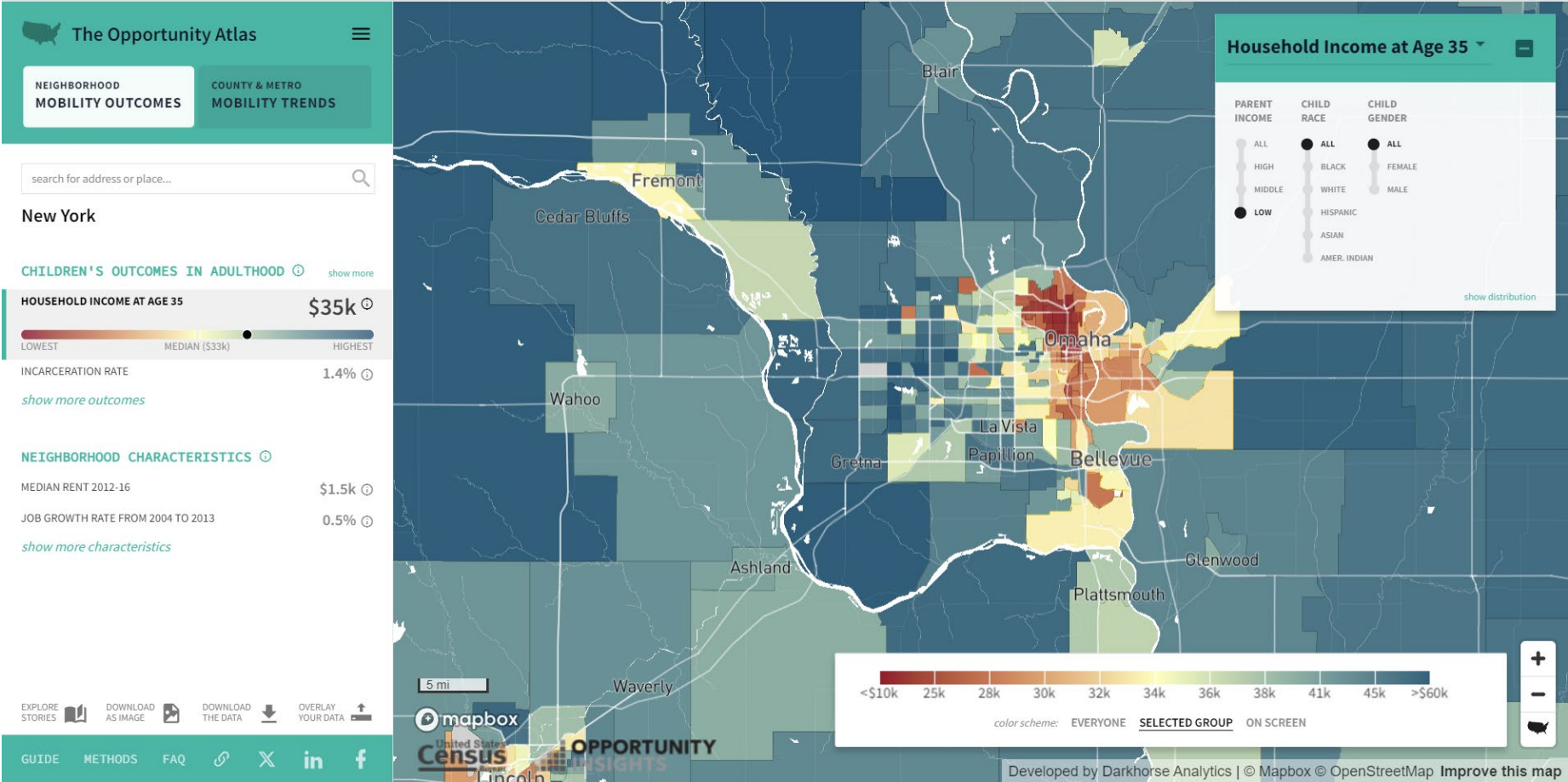
Civic Engagement



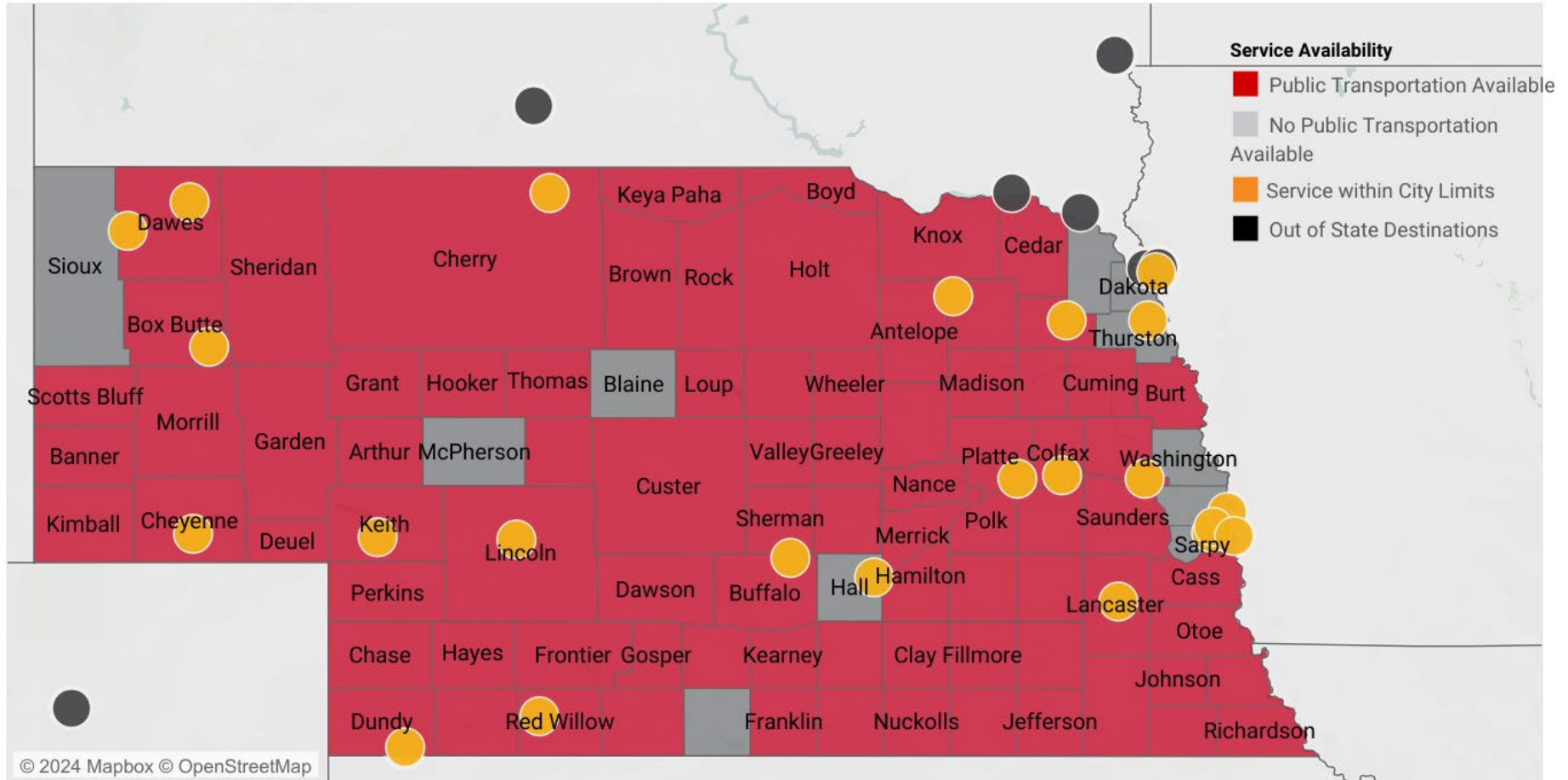
download data download image share

Explore the Opportunity Atlas

ECONOMIC MOBILITY, OPPORTUNITYINSIGHTS.ORG

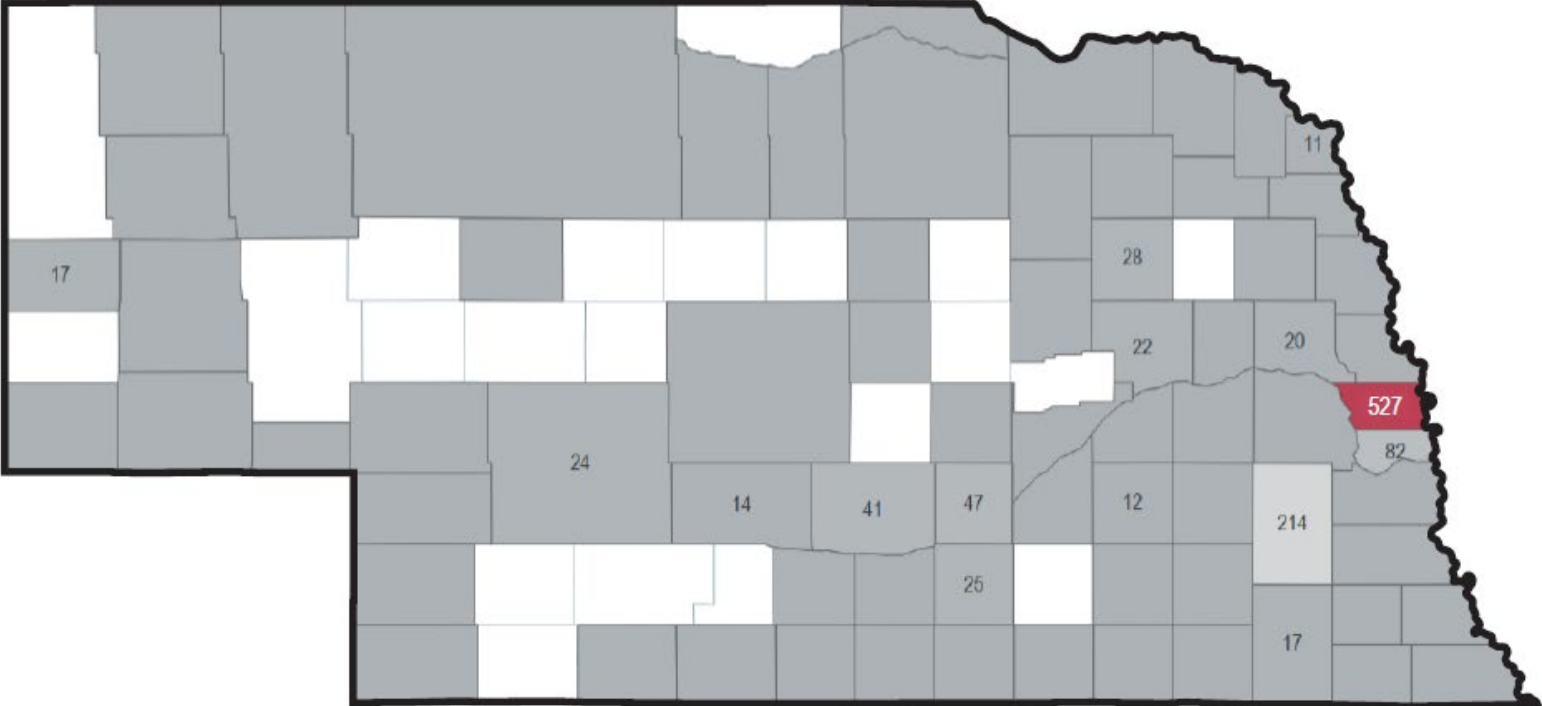


TRANSIT AGENCIES, NEBRASKATRANSIT.COM



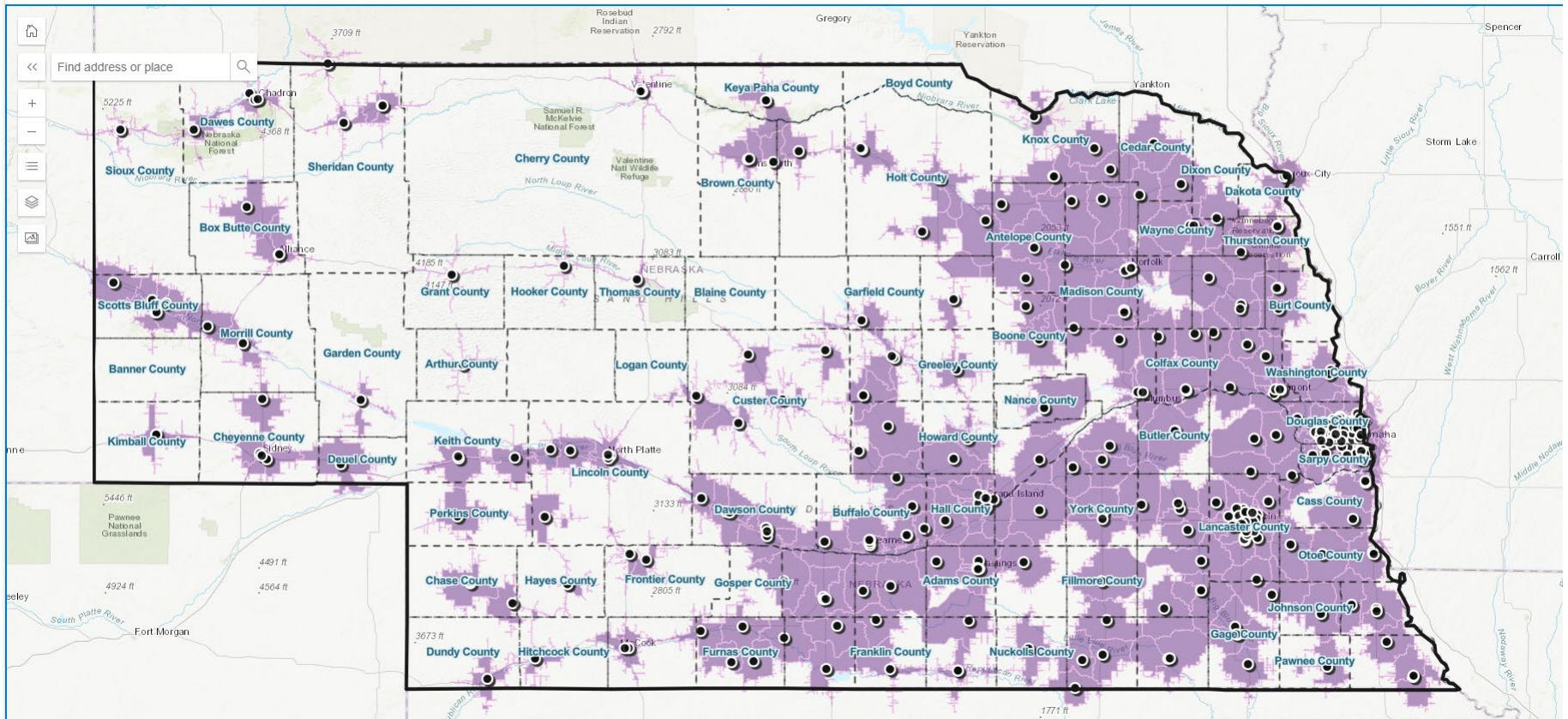
HEALTHCARE AVAILABILITY BY COUNTY, CPAR.UNOMAHA.EDU

Primary Care Physicians by County | 2023



GROCERY STORE LOCATIONS AND POPULATION WITHIN 15 MINUTES

Nebraska Grocery Access Review



6 REGIONS 
One Nebraska

REGIONAL
DEVELOPMENT
INITIATIVE