North & South Omaha Recovery Grant Program

Community Informational Session | August 29th, 2023



Agenda

- I. Introductions
- II. Background on LB 1024, LB 531, and NSORG
 - i. Overview of legislation
 - ii. Overview of programs
- III. DED's NSORG Process: What to Expect
- IV. Questions FAQ to Follow



Introductions



Background



Background: Legislation

What is the North and South Omaha Recovery Grant Program, or NSORG?

- An initial grant program for North and South Omaha was part of a bill passed in 2022 (LB 1024, Economic Recovery Act).
 - After that bill became law, groups submitted proposals for funding to the Economic Recovery Special Committee of the Legislature.
 - The Special Committee contracted with Olsson, a Nebraska-based engineering and design firm, to issue a coordination plan for use of the funds.
- This year, the Legislature amended the Economic Recovery Act (LB 531) to fund the North and South Omaha grants with State dollars—rather than federal aid.
- To be eligible for the soon-to-launch grant program, the proposal must be named in the coordination plan (including appendices) issued by Economic Recovery Special Committee of the Legislature in January 2023.
- Qualified Census Tracts (QCTs) and Economic Redevelopment Areas (ERAs)

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https://www.nebraskalegislature.gov/reports/econrec.php

1 NEBRASKA LEGISLATURE

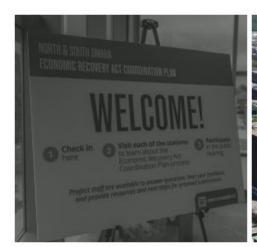
The official site of the Nebraska Unicameral Legislature

Economic Recovery Special Committee

Return to Reports

- **▼** Economic Recovery Special Committee Reports
- 🚨 2023 Economic Recovery Grant Program Coordination Plan 🛮 🚨 Spanish
- 2023 Economic Recovery Grant Program Coordination Plan Technical Corrections
- Appendices









NEBRASKA Legislature

The Economic Recovery Grant Program Coordination Plan Omaha, NE







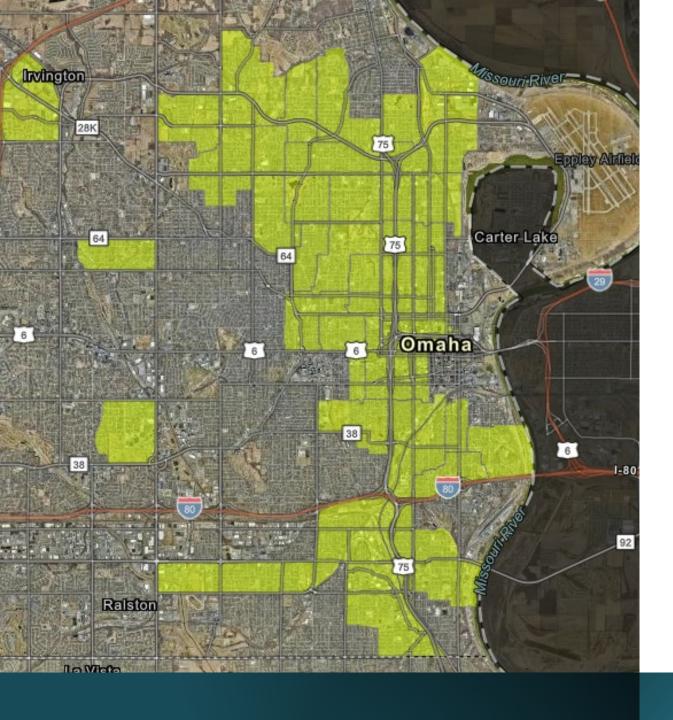
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APPENDIX G:

ALL PROPOSAL APPLICATION SUMMARIES



QCTs

Epple Ralston

ERAs

Background: DED Grant Program

Disclaimer: The programs outlined here have not yet reached final approval and are subject to change. Please reference the Program Manual on DED's website for the latest information.

Purpose of NSORG Grant Program:

To provide grants to public and private entities to respond to the negative impact of the COVID-19 public health emergency and build resilient and innovative communities

DED has identified 8 NSORG funding categories

- Placemaking Infrastructure
- Small Business Support
- Youth & Talent
- RAPID
- Sports & Tourism
- Recovery Housing
- Entrepreneurship & Innovation
- Arts, Culture, & Social Concerns



Placemaking Infrastructure

- Placemaking is about creating and revitalizing **public spaces**, for people to live and work, through impactful projects that highlight community assets.
- Projects that promote improved health outcomes and public safety such as parks, recreation facilities, and programs that increase access to healthy foods are examples of Placemaking.
 - Project must be located within a QCT or ERA
 - Must address <u>at least one</u> of the following:
 - Promotes improved health outcomes and safety
 - Increases access to healthy food
 - Relates to beautification.
 - · Address food deserts
 - Multipronged development
 - Requested \$30 million or more in coordination plan



Small Business Support

- Small businesses and entrepreneurs play a vital role in Nebraska.
- The needs presented by the COVID-19 pandemic and subsequent economic fallout have imposed substantial repercussions upon small business entities within the North and South Omaha communities.
 - Must address the following:
 - Applicants must meet the definition of a small business defined by the Small Business Administration (SBA);
 - Business must function as profit-generating entities operating in Nebraska; and
 - DED will formally invite all eligible businesses to apply.



Youth, Talent, and Workforce Development

- Prioritized projects will be programs that target high wage, high growth, and high demand (H3).
- Projects aimed at youth, talent, and attraction, and workforce development may include the following non-exhaustive list of eligible uses:
 - Scholarship programs
 - Job training
 - Assistance to individuals who want and are available to work
 - Public job programs and fairs
- Prioritized:
 - Partnerships with an Institute of Higher Education (IHE), public school district, or corporation with at least 200 employees.



RAPID

- Recovery Assistance Program for Immediate Distribution ("RAPID")
- Purpose is to fund nonprofit smaller projects that will have a large impact.
- Applicants must explain how they will quickly utilize grant funds to make an impact within a short period of time from award date.
- RAPID grants will not be competitively scored, rather, a nonprofit
 organization whose project was recommended for funding of less than or
 equal to \$2 million in the coordination plan may apply for a RAPID grant.



Sports & Tourism

- Public and private entities may apply for grants that support the sports and/or tourism industry.
- Applicants applying for any project that is considered a sports park, recreation area, or athletic facility must either:
 - Be a city of the metropolitan class; or
 - Obtain a letter of support (LOS) from the Mayor's office of a city of the metropolitan class.



Recovery Housing

- The purpose of this grant is to identify gaps in the local housing ecosystem and unmet needs in publicly funded grant programs to leverage truly innovative solutions.
- This funding category represents an opportunity to think outside of the box and pilot new, sustainable solutions to local housing shortages and deteriorating housing stock.
- Applicants must demonstrate that the project could not be served by existing federal housing programs.
- Must meet each of the following criteria
 - Project must be located in Qualified Census Tracts (QCTs) and/or Economic Redevelopment Areas (ERAs).

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Entrepreneurship & Innovation

Disclaimer: The programs outlined here have not yet reached final approval and are subject to change. Please reference the Program Manual on DED's website for the latest information.

- The adverse impacts of the COVID-19 public healthy crisis and subsequent economic downturn have posed numerous challenges for entrepreneurs, particularly those in the North and South Omaha communities.
- The eligible project initiatives encompass a diverse range of creative endeavors, including but not limited to:
 - Provision of loans or grants to entrepreneurs
 - Offering technical assistance, business incubators, and grants to support start-up or expansion costs for small businesses

Prioritized:

 Organizations that form partnerships with an iHub, Community Development Financial Institution (CDFI), or Institute of Higher Education (IHE)

Projects must:

Benefit entrepreneurs and/or small businesses located within a QCT and/or ERA

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Arts, Culture, & Social Assistance

- The purpose of this grant is to fund projects that predominantly focus on promoting the arts and humanities or provide social assistance to beneficiary individuals and households in QCTs or ERAs.
 - Predominant shall mean grant budget line items totaling 50% or more of the cost of the project
- An organization whose project was recommended for funding and designated as a catalyst or quick win project in the coordination plan may apply for this grant.



What's Next



What's next?

- The NSORG website is now live! https://opportunity.nebraska.gov/programs/recovery/nsorg/
- A Program Manual will be added soon and will contain important information regarding eligibility and rules governing the grant program and process.
- Applications will be published on the website and will be submitted through AmpliFund, DED's Grant Management Software.
- DED program managers and staff will assist applicants with questions throughout the application process.
- Applications will be evaluated based on the criteria outlined in the Program Manual.
- Awards will be made on a rolling basis, starting in September.



Office Hours & Contact Info

Visit DED's North or South Omaha offices at the times listed below:

- North Omaha Office: 5319 N 30th St. Suite B, Omaha, NE 68111
 - Tuesdays from 10:00 a.m. to 1:00 p.m.
 - Thursdays from 12:00 p.m. to 3:00 p.m.
- South Omaha Office: 2909 Edward Babe Gomez Ave., Omaha, NE 68107 Automotive Training Center
 - Mondays from 10:00 a.m. to 1:00 p.m.
 - NOTE: DED's South Omaha office will be closed on Monday, September 4th in observance of Labor Day
 - Wednesdays from 12:00 p.m. to 3:00 p.m.
- Economic Recovery Division Administrator
 - Javier Saldaña, Jr.
 - 531-283-1589
 - Javier.Saldana@nebraska.gov





Questions?

DED.EconomicRecovery@nebraska.gov



Thank You

Economic Recovery Team | Department of Economic Development

