

## Nebraska Talent Attraction Initiative Submission Overview

All applications must be submitted through the designated Nebraska Talent Attraction Initiative webpage, hosted on the Nebraska Department of Economic Development website. Submissions must include required documentation and supporting materials.

The proposal submission cycle is open from Monday, Nov. 4, 2024, to Friday, Dec. 20, 2024.

### Proposal Submission Sections

**1. Project Title:**

- Please provide the title for this project.

**2. Project Description:**

- Describe the overall purpose of your project and its significance within the Nebraska Talent Attraction Initiative's framework. Identify the target audience and explain how your project addresses the challenges of attracting new residents. Include details on how the project aligns with promoting Nebraska's unique offerings, including The Good Life Is Calling campaign. (approximately 300-600 words)

**3. Goals & Objectives:**

- Identify specific goals and measurable objectives for your project. Describe the methods you will use to track success over the project's duration, and explain how these align with the Talent Attraction Initiative's objective of enhancing out-of-state talent attraction.

**4. Timeline:**

- Provide a detailed timeline for the project, including key milestones and completion dates. Explain the steps you will take to ensure that the project remains on schedule and achieves its objectives.

**5. Community Need:**

- Identify the specific needs in your community related to talent attraction and how this project helps to address them.

**6. Partnerships & Collaboration:**

- Identify all partners involved in the project, including local governments, nonprofits, educational institutions, businesses, economic development organizations) and describe each partner's contributions. Highlight any collaboration with the 6 Regions One Nebraska initiative.

**7. Community Support:**

- Provide evidence of community support for this project, such as letters of endorsement, petitions, or surveys.

**8. Funding Leverage & Matching Contributions:**

- Detail any secured cash and/or in-kind contributions that will support your project. Explain how these contributions will enhance the initiative.

**9. Target Populations:**

- Describe the specific populations that your project aims to attract. Include insights into their demographics and needs, and explain how your project will have a positive impact on the community or industry in Nebraska.

**10. Budget Overview:**

- Provide a detailed budget that outlines projected expenses and total funding requested. Justify the costs and explain how they are aligned with the activities you have planned. Consider how funds will be utilized to maximize impact.

**11. Evaluation and Success Metrics:**

- Outline your plan for evaluating the effectiveness of the project. Include specific metrics that will be used to measure success, as well as methods for biannual evaluations. Describe how the project will promote The Good Life Is Calling campaign and enhance awareness of Nebraska as a desirable place to live and work.

**12. Risks & Challenges:**

- Identify potential challenges or risks that may arise during the implementation of your project. Describe your strategies for mitigating these challenges to ensure successful project completion.

**13. Impact Statement:**

- Provide a detailed statement on the purpose and significance of your project, including expected outcomes. Discuss the long-term benefits and future outlook of the initiative - will it be a one-time project/event or an ongoing effort?