Nebraska’s central location makes it an ideal transportation hub. Interstate 80, arguably the nation’s busiest intercontinental highway, stretches 482 miles east-west from one end of the state to the other. Seven national north-south highways bisect the state, providing companies with ready access to the NAFTA trade corridor. The state also is served by two Class I rail systems. Supply chain and logistics management companies are discovering what railroads and trucking firms have long known: Nebraska’s right-in-the-middle-of-it-all location is key to conducting business, along with the state’s low traffic congestion, lower costs, pro-business climate, low labor costs, and the absence of inventory taxes.

Nebraska is home to several of the nation’s leading transportation companies and is located on one of the busiest rail corridors in North America. Union Pacific Railroad’s headquarters, dispatch center, and largest rail yard call Nebraska home, and Nebraska boasts 11,500 trucking companies, two of which are in the nation’s top 10.

Storing, organizing, and distributing goods from Nebraska, with its miles of open space, is simple and efficient.

Nebraska does not have an inventory tax, thereby making it an ideal location for distribution centers and warehousing operations. Additionally, manufacturers, wholesalers, and distributors that rely on international trade benefit greatly from Nebraska’s two foreign-trade zones. Lincoln’s Foreign-Trade Zone #59 and Omaha’s Foreign-Trade Zone #19 give businesses a competitive advantage. Businesses may defer duty payments on foreign goods brought here until they enter U.S. trading channels. This offers tremendous cost savings and can ultimately save 20–30 percent in logistics costs over other states.
Because of the tremendous access to natural shipping corridors and infrastructure, Nebraska’s transportation, warehousing, distribution, and logistics industry thrives, as is evident in the number of companies that are successful here. Company leaders in these industries include Adams Trucking, Burlington Northern Santa Fe Railroad, Cargo Zone, Crete Carrier Corp., Tractor Supply Corporation, Union Pacific Railroad, and Werner Enterprises.

A group of area businesses—representing carriers, warehouses, third-party logistics providers, freight forwarders, manufacturers, and other logistics-related groups—have formed the Nebraska Logistics Council (NLC). NLC is a forum for professional and educational advancement in worldwide transportation, warehousing, distribution, and logistics. NLC has become a valuable economic development tool whose members are available to meet with existing Nebraska business owners to help solve transportation problems and develop strategies that improve efficiency, and they also are available to meet with your business to share how a Nebraska location can make the ultimate cost difference in terms of shipping and distributing your products.

“As a state, Nebraska is a great place to start a business primarily due to the quality of the people and its location. The resources that Nebraska offers are very competitive cost-wise with other states in the same region. Nebraska is blessed with many transportation companies that can provide all transportation services such as truckload, less-than-truckload, flatbed, bulk, rail, overseas, and more. No matter what the need, Nebraska transportation resources are up to the task of satisfying every need.”

—Michael Herre, President, Fremont Contract Carriers

“No matter what the need, Nebraska transportation resources are up to the task of satisfying every need.”

—Ron Eike, Director of Operations, Omaha Steaks

“Look at the map. We are smack dab in the middle of the country. From here we serve North America—Canada and Mexico. Our headquarters and maintenance facilities are on I-80. The Union Pacific Railroad is headquartered here, and we work very closely with them on our intermodal traffic.”

—Dan Cushman, Sr. Executive VP Marketing and Chief Operations Officer, Werner Enterprises

“Nebraska’s interstate infrastructure east, west, north, and south is critical from a cost standpoint. I can get into my logistics hub quickly via interstate. I have close proximity to several major trucklines that supply me trucking and logistics movements. On the air side, I have unlimited air cargo capability. Over the years we grew, we looked at other locations and other regions in the U.S. to locate distribution capacity. Each time, the higher cost outweighed any benefits.”

—Ron Eike, Director of Operations, Omaha Steaks

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